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PLM Road Map™ & PDT Europe 2025
PLM's Integral Role in Digital Transformation From Strategy to Execution
Elevating PLM to an Enterprise Business Solution,
the PLM Professional's Road Map to Success
5 & 6 November



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**Collaborate with purpose
and with protections**

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**Design for no-single-solution
to every need**

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Authoritative integration is key

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Collaborate with purpose and with protections

- Enterprise mindset
- Culture & behaviours
- Outcome focussed
- Respect organisational roles
- Expect misaligned maturity of thinking

Design for no-single-solution to every need

- No single 'toolset' solution
- No 'greenfield'
- Optionality & composability

Authoritative integration is key

- Platform/System centric capabilities integrated data anchored against PLM
- If above is true data lakes make no sense
- Capitalise on investments already made in the Enterprise



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PLEASE GIVE ME FEEDBACK
ON MY PRESENTATION

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