

# Why Connected Intelligent Products Need Semantic Web Technology

## CIMdata PLM Education Webinar

PLM Leadership

### Why Connected Intelligent Products need Semantic Web Technology?

CIMdata PLM Leadership Webinar Series  
9 February 2017  
#cimdatawebinar

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### Venki Agaram, Ph.D., MBA

*Director, Quality & Reliability Engineering Practice*



- 25+ years of experience from industry & academia
- 16 years at Fiat Chrysler Automobiles
- Growing the Quality & Reliability Engineering Practice
- R&D, virtual engineering, complex material systems, controlled mechanical systems, design-for-six-sigma, structured innovation, regulatory compliance, process modeling, market strategy, and business transformation
- Technical & business background: ideally suited for leading industry transformation to improve the robustness of smart, connected products and processes
- Education: aerospace engineering, business strategy

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*Strategic management consulting for competitive advantage in global markets*



**CIMdata is the leading independent global strategic management consulting and research authority focused exclusively on the PLM market.**

**We are dedicated to maximizing our clients' ability to design and deliver innovative products and services through the application of PLM.**

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## Our Services...

*Creating, disseminating, and applying our intellectual capital*



Research	Education	Consulting
<ul style="list-style-type: none"><li>• Market research &amp; analysis</li><li>• Technology research &amp; analysis</li><li>• Reports &amp; publications</li><li>• Market news</li><li>• Member services...</li></ul>	<ul style="list-style-type: none"><li>• Executive seminars</li><li>• PLM Certificate Programs</li><li>• Technology seminars</li><li>• Int'l conferences &amp; workshops</li><li>• Best practices training...</li></ul>	<ul style="list-style-type: none"><li>• Strategy &amp; vision</li><li>• Needs assessment</li><li>• Solution evaluation</li><li>• Best practices</li><li>• Quality assurance</li><li>• Program management</li><li>• Market planning...</li></ul>

*Delivering strategic advice and counsel through a comprehensive, integrated set of research, education, and consulting services*

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# Why Connected Intelligent Products Need Semantic Web Technology

## CIMdata PLM Education Webinar

### PLM Transformation

*Services for Industrial Organizations—improving your PLM-related processes*

**CIMdata's PLM consulting methodology—transforming your business for a competitive advantage!**

**A comprehensive set of services tailored to fit your specific needs...**

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### Our PLM Transformation Clients...

*A sampling of CIMdata's international industrial clients (1 of 2)*

A&D	Auto	Fab & Assembly	High-Tech

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# Why Connected Intelligent Products Need Semantic Web Technology

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### Our PLM Transformation Clients...

*A sampling of CIMdata's international industrial clients (2 of 2)*

CPG/F&B/Process	Medical/Pharma	Emerging Ind.	Other

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### Questions?

*Please use the GoToMeeting chat panel*

- We're hoping that the anonymity of the chat window might help participants ask more questions
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## Agenda

*Semantic Web Technology for Dependable Connected Intelligent Products*

- Brief Overview of Semantic Web Technology
- Applying Semantic Web Technology in Reliability Engineering
- Complexity Challenge of Connected Intelligent Products
- Leveraging Semantic Web Technology in Reliability Engineering and Systems Engineering
- Summary & Next Steps
- Q&A

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## Enablers of Ontology-Based Knowledge Systems


*Semantic Web Technology Elements for Ontology Development*

The Semantic Web is envisioned as an extension of the World Wide Web in which knowledge is described (through ontologies) in such a way that the computer can process and understand it.

The computer would then be able to draw conclusions from the given knowledge (in ontologies) using processes similar to human reasoning and inference.

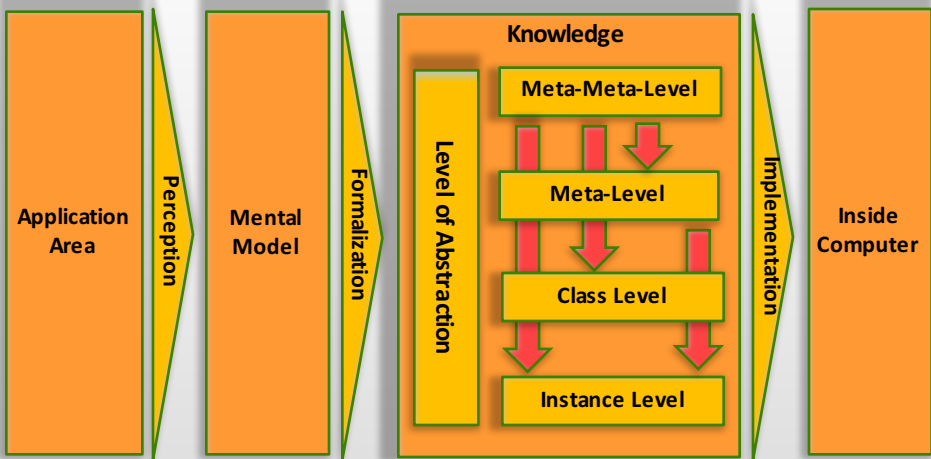
- RDF
- OWL
- Jena
- SPARQL
- F-LOGIC
- .....

Source: I. Herman, Introduction to Semantic Web Technologies, Semantic Technology Conference, San Francisco, CA, June 2010

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## Ontology-Based Knowledge System

*Modeling Framework for Explicit Specification of a Conceptualization*



The diagram illustrates the modeling framework for explicit specification of a conceptualization. It shows a flow from an **Application Area** through **Perception** to a **Mental Model**, which is then **Formalized** into **Knowledge**. The **Knowledge** is structured into a **Level of Abstraction** with four levels: **Meta-Meta-Level**, **Meta-Level**, **Class Level**, and **Instance Level**. This knowledge is then **Implemented** within an **Inside Computer**.

Source: L. Dittmann, T. Rademacher, and S. Zdzewski. Performing FMEA Using Ontologies. In Proc. 18th Intl. Workshop on Qualitative Reasoning, 2004

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## Steps for Developing an Ontology

### *Iterative Design of Ontology*

- Step 1. Determine the domain and scope of the ontology
- Step 2. Consider reusing existing ontologies
- Step 3. Enumerate important terms in the ontology
- Step 4. Define the classes and the class hierarchy
  - Top-Down, Bottom-Up, Combination
- Step 5. Define the properties of classes—slots
- Step 6. Define the facets of the slots
  - Slot Cardinality, Slot Value Type, Domain & Range of Slot
- Step 7. Create instances

Source: N. F. Noy and D. L. McGuinness, *Ontology Development 101: A Guide to Creating Your First Ontology*, Stanford University, <http://protege.stanford.edu>



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## Agenda

### *Semantic Web Technology for Dependable Connected Intelligent Products*

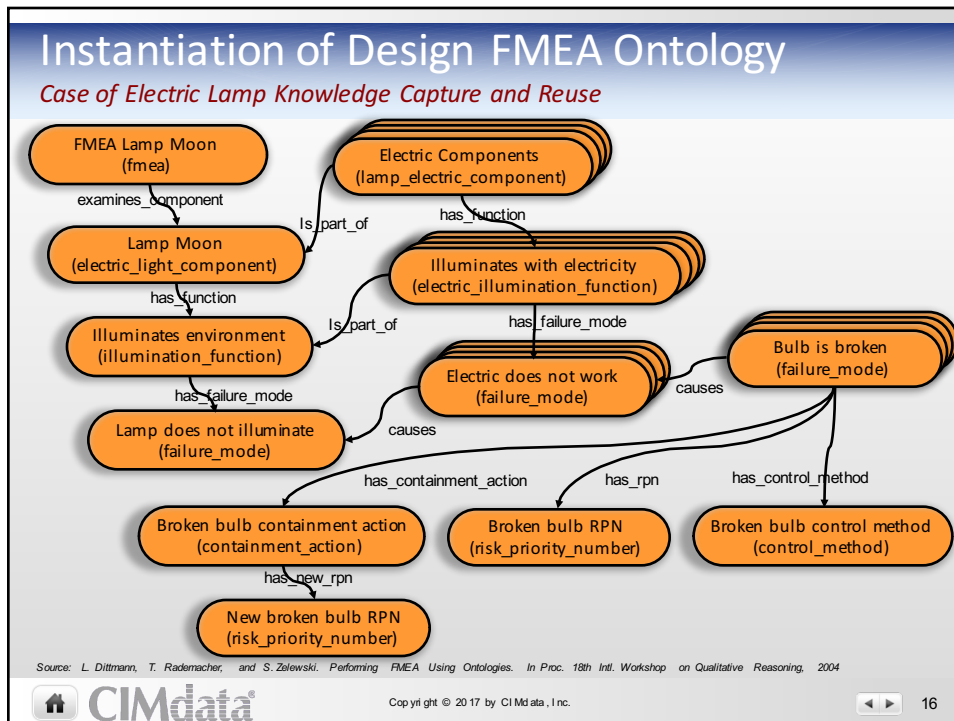
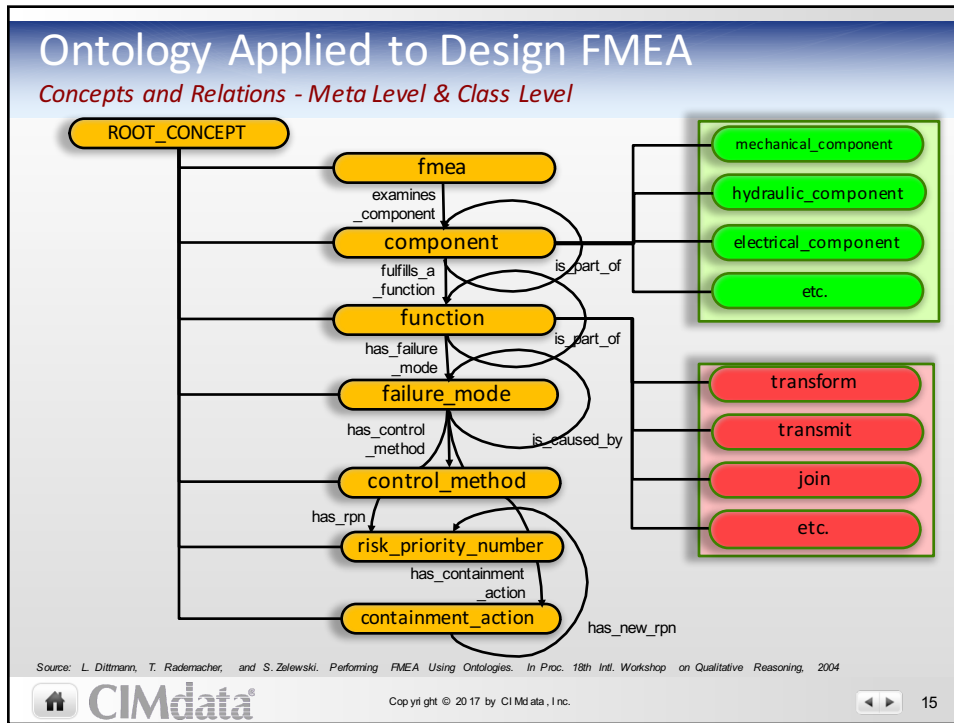
- Brief Overview of Semantic Web Technology **P1**
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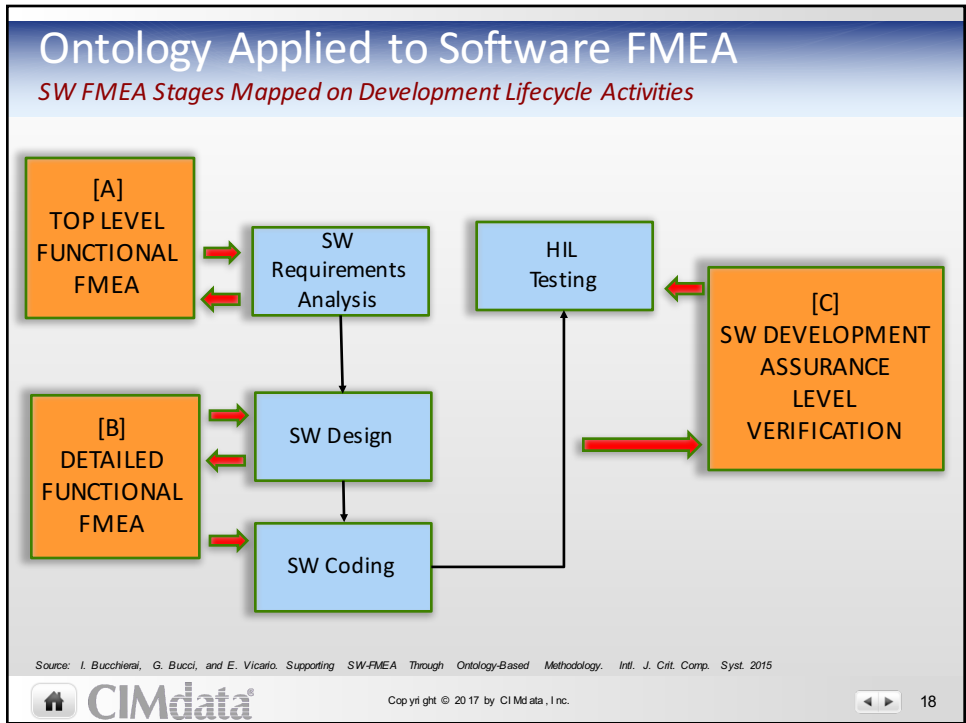
## FMEA Queries using F-Logic

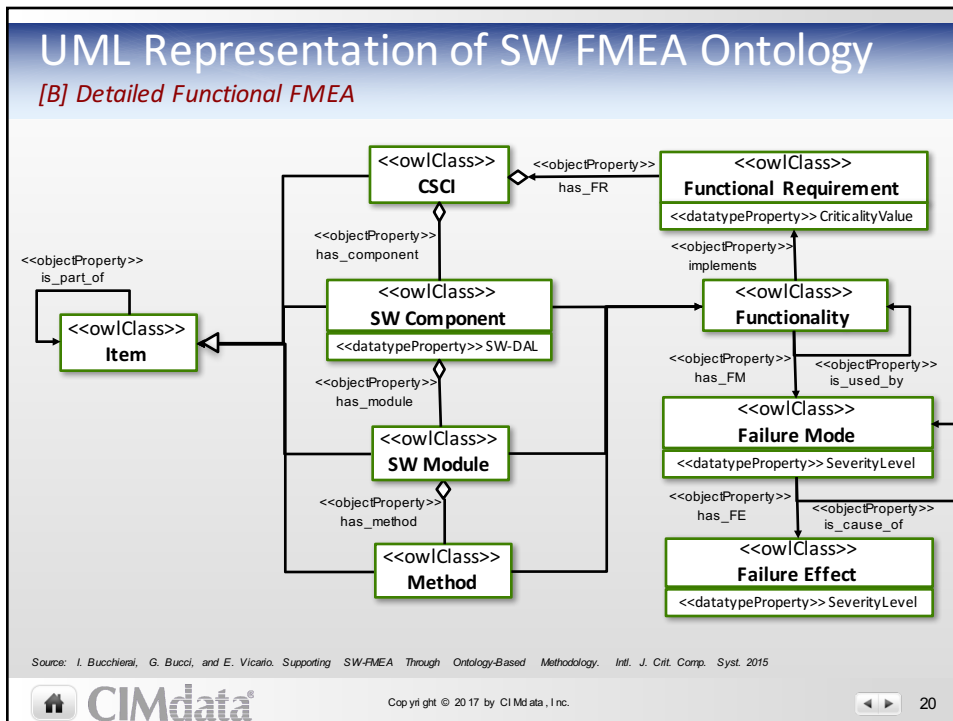
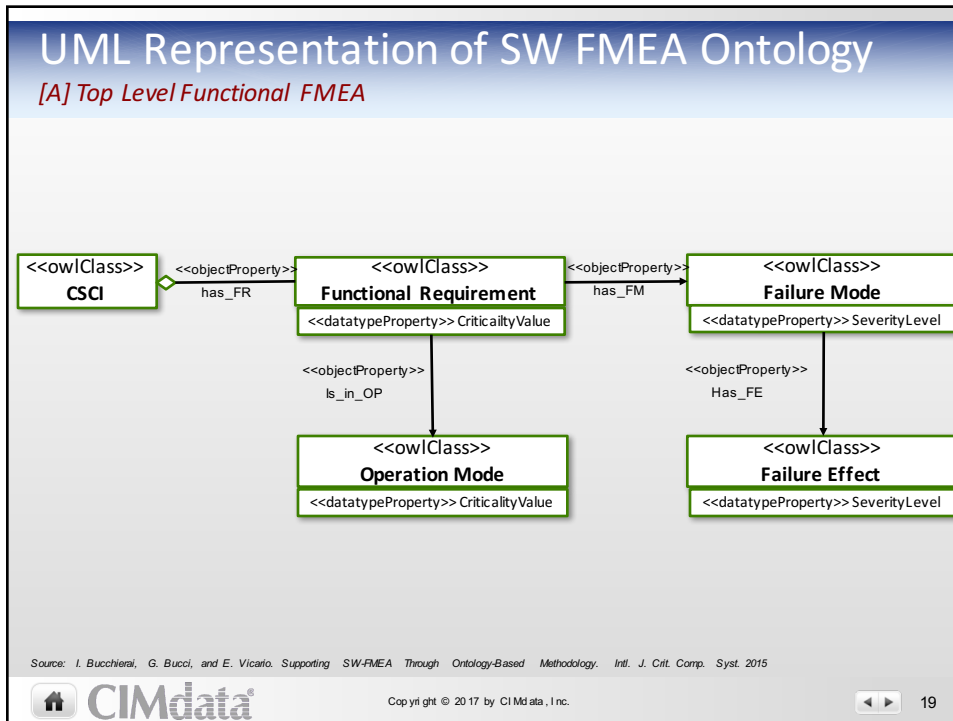
*Case of Electric Lamp Knowledge Capture and Reuse*

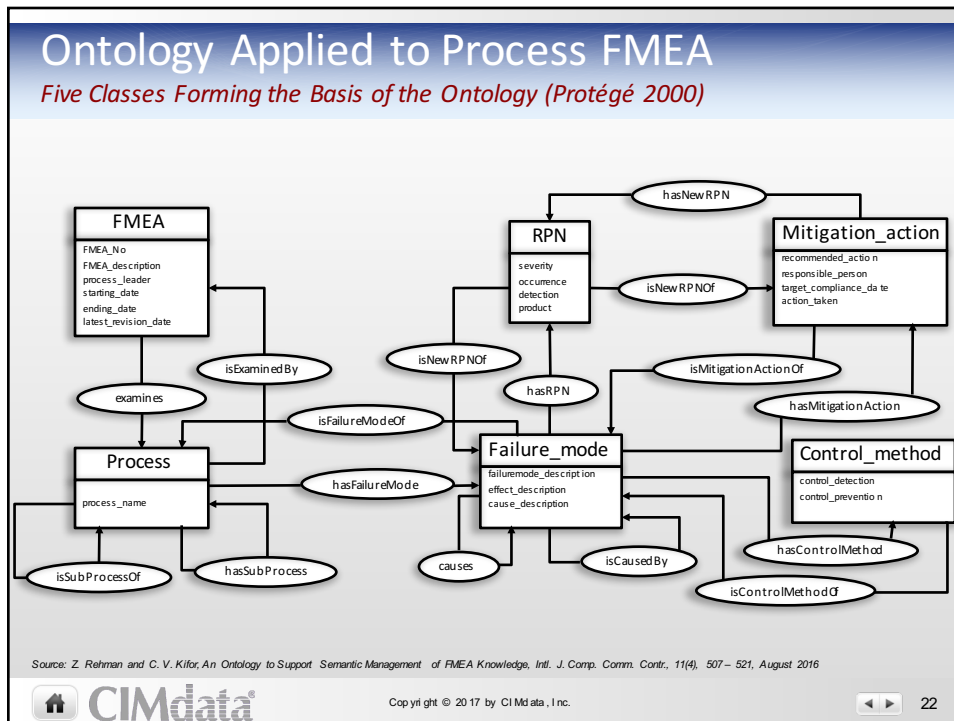
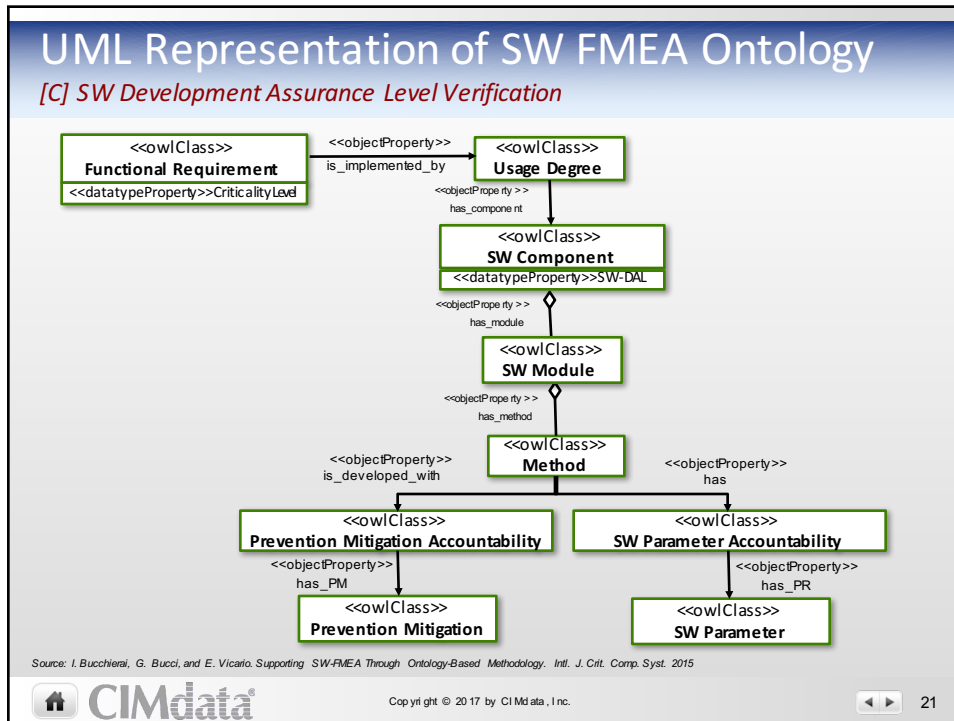
- Find all instances of the concept component that are part of any instance of the concept *electric\_light\_component*.  
 FORALL Subcomponent, Component <-  
 Subcomponent [is\_part\_of->>Component] AND  
 Component: electric\_light\_component AND  
 Subcomponent: Concept
- Find all instances of the concept function that are functions of any instance of the concept *electric\_light\_component*.  
 FORALL Function, Component <-  
 Function: function AND  
 Function[is\_fulfilled\_by->>Component] AND  
 Component:electric\_light\_component.
- Find all instances of the concept *failure\_mode* that are failure modes of functions of instance *Lamp Moon*.  
 FORALL Mode, Function <-  
 Mode: failure\_mode AND  
 Mode[interferes\_function->>Function] AND  
 Function:function AND  
 Function[is\_fulfilled\_by->>  
 lamp\_moon:electric\_lighting\_component].

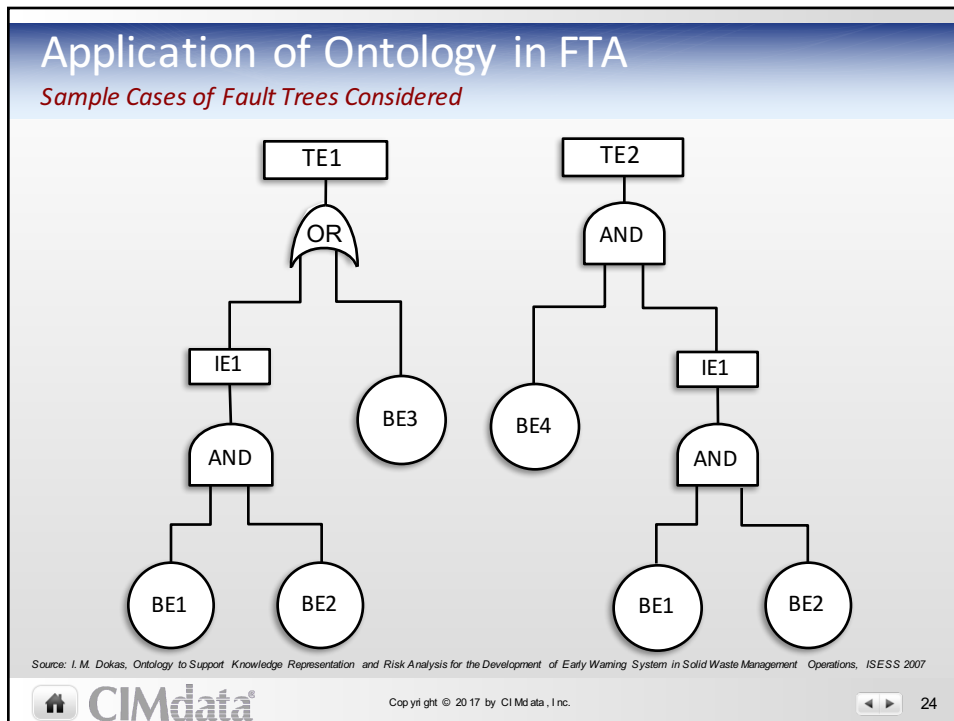
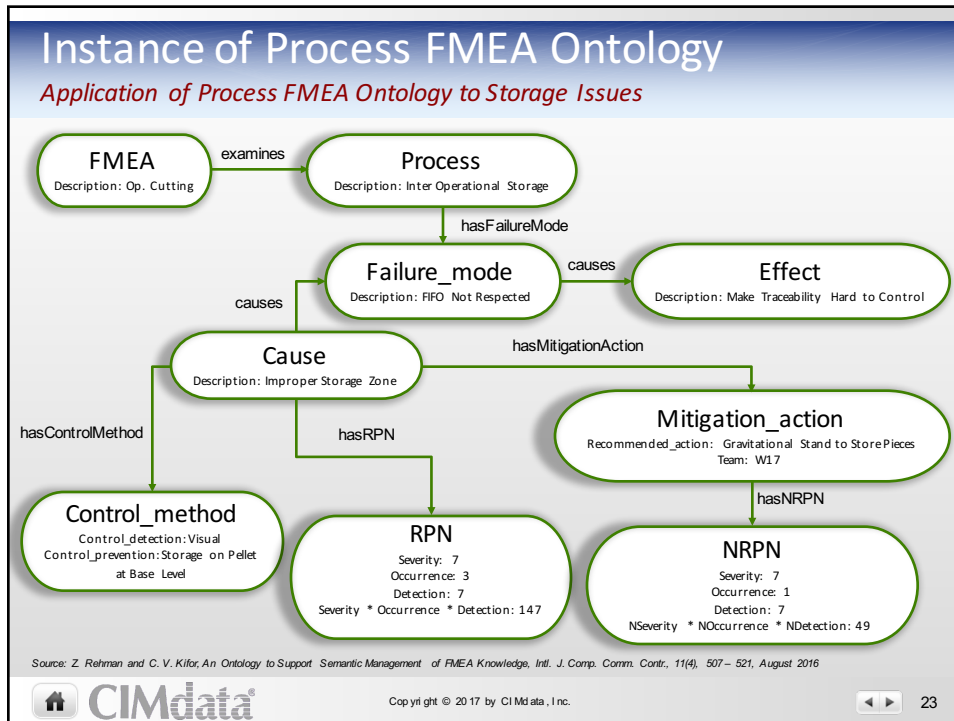
Source: L. Dittmann, T. Rademacher, and S. Zelowski. *Performing FMEA Using Ontologies*. In Proc. 18th Intl. Workshop on Qualitative Reasoning, 2004


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## Representation of Fault Tree in OWL DL

*First Step for Automatic Generation of Large Fault Trees*

```

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  <rdfs:subClassOf>
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  </rdfs:subClassOf>
  <owl:disjointWith>
    <owl:Class rdf:ID="FT_2"/>
  </owl:disjointWith>
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      </owl:someValuesFrom>
    </owl:Restriction>
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      <owl:ObjectProperty rdf:ID="hasTopEvent"/>
    </owl:onProperty>
  </rdfs:subClassOf>
  <rdfs:subClassOf>
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  <rdfs:subClassOf>
    <owl:Restriction>
      <owl:onProperty>
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      </owl:onProperty>
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  </rdfs:subClassOf>
  <owl:Restriction>
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  </owl:Restriction>
</owl:Class>

<owl:Class rdf:about="#FTE_1"/>
  <owl:allValuesFrom>
    <owl:onProperty>
      <owl:ObjectProperty rdf:about="#hasTopEvent"/>
    </owl:onProperty>
  </owl:allValuesFrom>
</owl:Class>

<owl:Class rdf:about="#hasBasicEvent"/>
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</owl:Class>

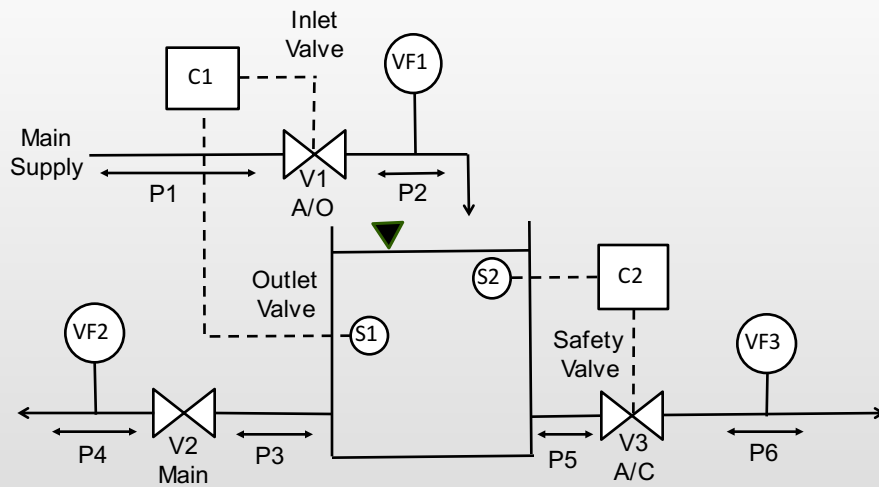
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  <owl:allValuesFrom>
    <owl:Class rdf:ID="TE_1"/>
  </owl:allValuesFrom>
</owl:Class>

<owl:Class rdf:ID="hasStructure"/>
  <owl:DatatypeProperty rdf:ID="hasStructure"/>
  </owl:DatatypeProperty>
  <owl:Restriction>
    <owl:allValuesFrom>
      <owl:DatatypeProperty rdf:ID="hasStructure"/>
    </owl:allValuesFrom>
  </owl:Restriction>
</owl:Class>
    
```

Source: I. M. Dokas, *Ontology to Support Knowledge Representation and Risk Analysis for the Development of Early Warning System in Solid Waste Management Operations*, ISESS 2007

## Ontology for Fault Tree Generation

*Application to Water Tank Flow Control System Example*



Source: A. Venceslau, R. Lima, L. A. Guedes, and I. Silva, *Ontology for Computer-Aided Fault Tree Synthesis*, Emerg. Tech. Fact. Autom. September 2014

## Automatically Generated Fault Tree

*Application to Water Tank Flow Control System Example*

Input 1	Functional Condition	Output 1
Below	OK	1
Above	OK	0
-	Failed Low	1
-	Failed High	0

Input 1	Initial State	Functionality	Final State
1	-	OK	Open
0	-	OK	Close
0	Open	Failed to Close	Open
1	Close	Failed to Open	Close

Source: A. Vencaslau, R. Lima, L. A. Guedes, and I. Silva, Ontology for Computer-Aided Fault Tree Synthesis, Emerg. Tech. Fact. Autom. September 2014

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### Quality & Reliability Risks Today


*Complexity of Electronically Controlled, Software-Intensive Products*

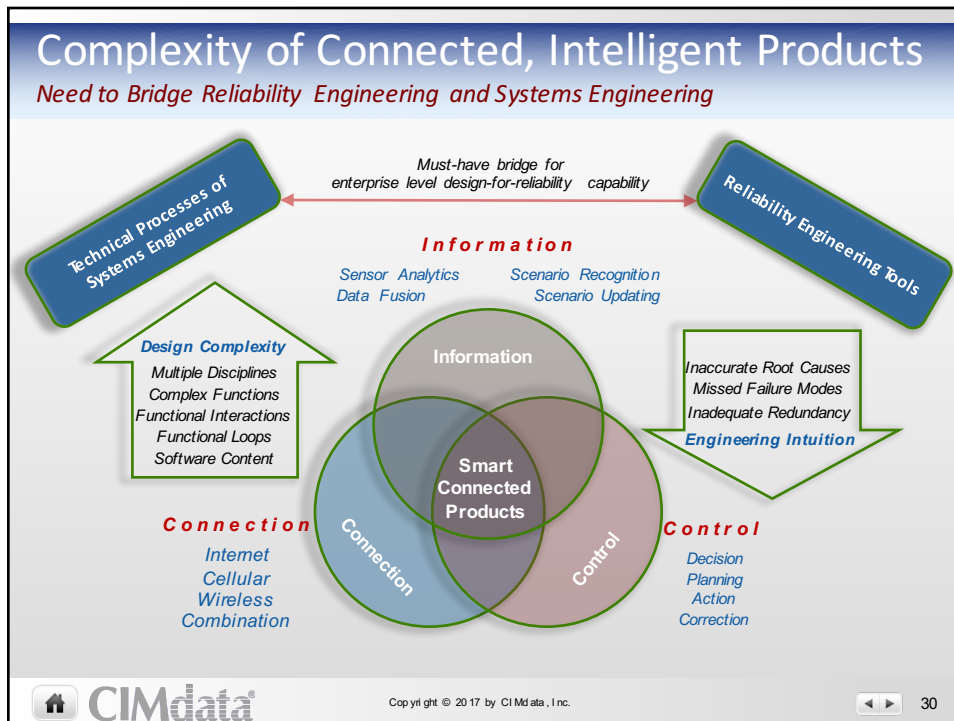
<p><b>Auto. SW Related Recalls</b></p> <ul style="list-style-type: none"> <li>❑ 2005 – 2012: 32 recalls, 3.6 mn. veh.</li> <li>❑ 2013 – 2015: 63 recalls, 6.4 mn. veh.</li> <li>❑ 0.3% of recalls in 2005</li> <li>❑ 4.3% of recalls in 6 months of 2015</li> </ul> <p><b>NHTSA's Safety Complaints</b></p> <ul style="list-style-type: none"> <li>❑ 2005 – 2009: 55 SW related</li> <li>❑ 2010 – 2014: 197 SW related</li> </ul>	<p><b>Med. Dev. SW Related Recalls</b></p> <ul style="list-style-type: none"> <li>❑ 2005: 14% of recalls</li> <li>❑ 2011: 25% of recalls</li> </ul> <p><i>Trending upward since 1983</i></p> <ul style="list-style-type: none"> <li>❑ 1983 - 1991: 6% of recalls</li> <li>❑ 1992 – 1998: 8% of recalls</li> <li>❑ 1999 – 2004: 11% of recalls</li> <li>❑ 2005 – 2011: 19% of recalls</li> </ul>
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**Aerospace SW Related Issues**

- ❑ Boeing 787: generator control unit (GCU) SW counter overflow after 248 days of continuous power resulting in loss of all electrical power regardless of flight phase
- ❑ F-35 Joint Strike Fighter: RADAR SW vulnerability to cyber-attacks, requires system reboot every 4 hrs of flight time while desired interval is 8 – 10 hrs of flight time

Source(s): Automotive Warranty & Recall Blog 2015, USFDA Study 2013, <https://www.engadget.com/2015/05/01/boeing-787-dreamliner-software-bug/>, <https://www.rt.com/usa/335318-f35-radar-reboot-required/>


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### Bridging Reliability Eng. & Systems Eng.

*First step towards building a Knowledge System-based Design-for-Reliability*

#### Relationship between Reliability Tools and Systems Engineering Processes



Systems Engineering Technical Processes	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
Stakeholders' Requirements Definition	1																														
System Requirements Definition	2																														
System Architectural Design	3																														
System Elements Definition	4																														
System Analysis	5																														
System Elements Realization	6																														
System Elements Integration	7																														
System Design Verification	8																														
Verified System Transition	9																														
System Performance Validation	10																														
System Operation	11																														
System Maintenance	12																														
System Disposal	13																														

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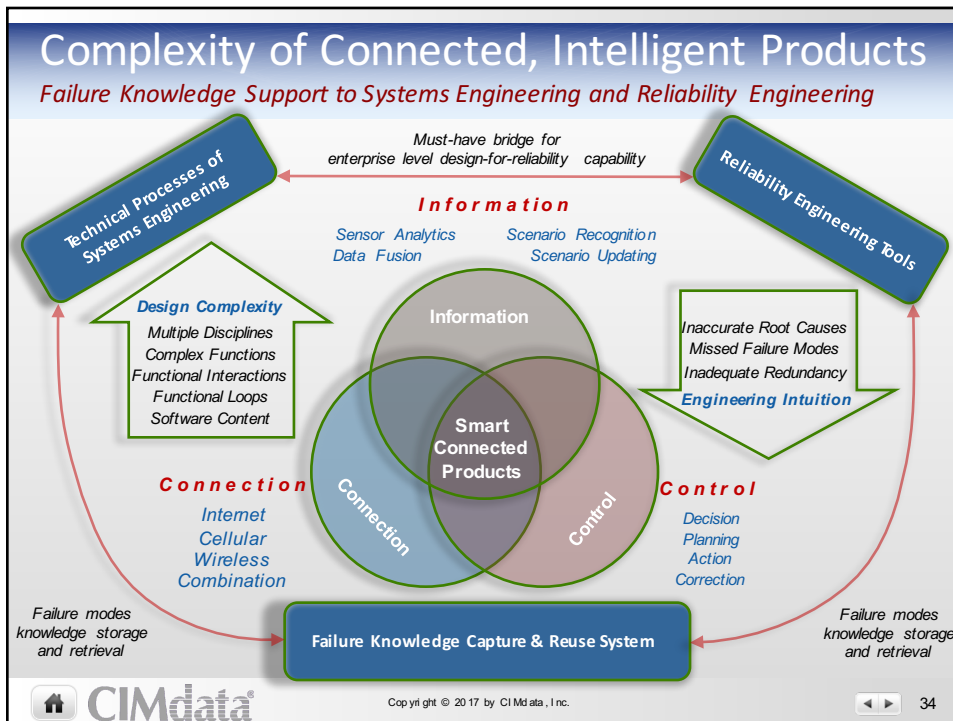


## Failure Knowledge Capture & Reuse

*Developing Machine-Readable Failure Knowledge for Reuse*

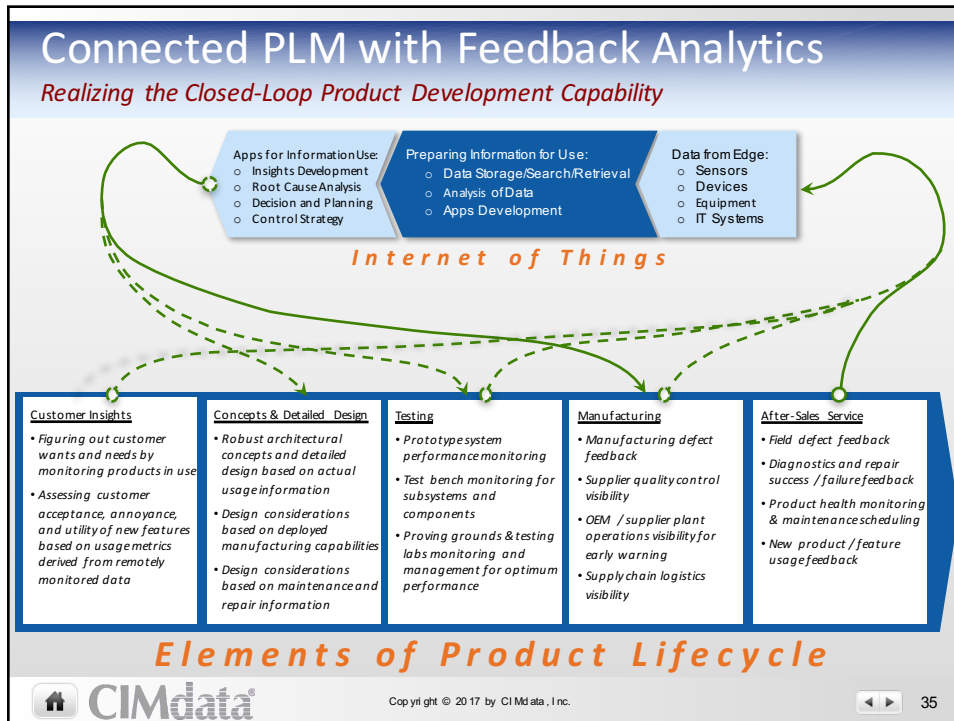
- Problems posed by complex, software-intensive products:
  - Root causes of failures are hard to find because they exist at the interfaces between different subsystems, and at the intersection of different disciplines of engineering
  - Prior knowledge about failure modes often exists in the language of the expert community, not immediately accessible, and in particular, cannot be acquired from conventional databases
- Potential Solution:
  - Step I: Establish a common understanding of domain specific failure modes without need for interpretation. Example – Ontology applied to failure knowledge
  - Step II: Make failure knowledge explicit, machine-readable/-searchable.
  - Step III: Establish enterprise level connection between the machine-readable/-searchable failure knowledge capture and reuse system, the systems engineering technical processes, and the reliability engineering tools


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### Summary & Next Steps

#### *Realizing Enterprise Knowledge System-Based Design-for-Reliability (1 of 2)*

- Systems engineering technical processes help dealing with product complexity of intelligent, connected products but they cannot be pursued in isolation from reliability engineering
- Reliability engineering tools are needed to leverage product failure knowledge and they must be seamlessly bridged with the systems engineering technical processes
- Both the systems engineering technical processes and the reliability engineering tools must leverage failure knowledge capture and reuse to minimize recall and launch risks
- All tools used in systems engineering, reliability engineering, and failure knowledge capture and reuse will not likely be provided by a single software provider



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### Summary & Next Steps

#### *Realizing Enterprise Knowledge System-Based Design-for-Reliability (2 of 2)*

- System integrators are likely to play a major role in closing the loop between reliability engineering, systems engineering, and knowledge capture and reuse
- CIMdata believes that connected products will enable closed-loop quality based product development but will additionally need failure knowledge capture and reuse for dependability
- CIMdata would like support from OEMs, suppliers, and solution providers to further explore Semantic Web Technology in Reliability Engineering, e.g, FMEA, FTA
- CIMdata would like to collaboratively explore with OEMs, suppliers, and solution providers, a maturity model pertaining to “Knowledge Systems-Based Design-for-Reliability”





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## Quality & Reliability Engineering Output

*What is coming from CIMdata's QRE Consulting Practice?*

- Request for Project Support
  - Topic: Semantic Web Technology in Reliability Engineering, February 2017
- Survey to be filled
  - Topic: Knowledge Systems-Based Design-for-Reliability, March 2017
- Whitepaper:
  - Quality & Reliability Engineering – Knowledge Systems based Design-for-Reliability, April 2017
- Knowledge Council Kick-off:
  - May 2017
- Education Webinars
  - July 13, 2017
  - November 9, 2017

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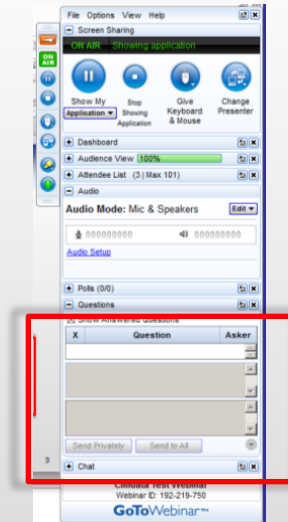
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### CIMdata

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