

The CIMdata PLM Market Analysis Report Series

**Comprehensive Information and Analysis:
Critical Support for Sound Business Decisions**

CIMdata's annual *PLM Market Analysis Report (MAR) Series* provides detailed and in-depth analysis of the multi-billion worldwide Product Lifecycle Management (PLM) market. The CIMdata PLM MAR Series is packaged in five modules, each with a separate focus. The report modules contain analyses of major PLM trends and issues, leading PLM solution providers, revenue from PLM software and services for geographical regions and industry sectors, and historical and projected data about market growth. This series of reports provides insights into worldwide PLM market investment dynamics.

PLM Market Segments

CIMdata partitions the PLM market into three primary segments:

- **Tools**—applications used to create, analyze, and simulate products and plants and associated intellectual property (IP). Sub-segments include: mechanical computer-aided design (MCAD), simulation and analysis (S&A), non-bundled computer-aided manufacturing (CAM), electronic design automation (EDA), architectural, engineering, and construction (AEC), and other tools such as application lifecycle management (ALM).
- **collaborative Product Definition management (cPDM)**—managing the complete product or plant definition lifecycle, including all of the mechanical, electronic, software, and documentation IP components and the processes that are used during the product

lifecycle including in-service operation and maintenance. Sub-segments include: Comprehensive cPDM Solution Providers, Focused cPDM Application Providers (including visualization and collaboration, content, and document management, etc.), and SIs/Resellers/VARs.

- **Digital Manufacturing**—support for defining processes used to produce a product, including simulation and analysis of those processes, and the manufacturing environments used to produce the product including production equipment, resources, work cells and lines.

This report series is focused primarily on PLM investment and use in industrial markets.

PLM MAR Series

These reports present CIMdata's analysis of the previous calendar year PLM market. Collectively, the modules contain more than 600 pages of analysis illustrated by more than 390 tables and charts. The CIMdata PLM MAR Series reports cover PLM market trends and review investments in PLM-related software and services for the overall market as well as for its major sub-segments. The reports provide CIMdata's forecasts of PLM investments for the next five years. In addition, the reports provide CIMdata's estimates of revenue performance of the various PLM market providers, broken down into key sub-segments.

The full, five-volume, CIMdata PLM MAR Series can be purchased for US\$19,995. Purchasers of a MAR

may also purchase that report's data and charts in a Microsoft Excel workbook.

The CIMdata PLM Market Analysis Report Series is packaged in the following modules:

- The *CIMdata Executive PLM Market Report* provides an overview of CIMdata's complete global analysis. It includes key charts on PLM market investment statistics through the previous year, forecasts of investments for the next five years, and a summary of PLM trends impacting now and into the future. This report is available separately for US\$1,995.
- The *CIMdata PLM Industry Review and Trends Report* is mainly qualitative in nature and focuses on key issues facing the global PLM ecosystem of solution providers and end user organizations. It highlights changes that occurred last year, what effects those changes may have in the short- and medium-term, and trends on the horizon in the years to come. This report is available separately for US\$3,995.
- The *CIMdata PLM Market and Solution Provider Analysis Report* details measures of and forecasts for the overall PLM market and key segments, including Tools, cPDM, and Digital Manufacturing. The Tools section has additional details on sub-segments, including MCAD, CAM, S&A, EDA, and AEC. It also includes CIMdata's estimates of PLM solution provider revenues in these segments and sub-segments for the next five years. This report is available separately for US\$6,995.
- The *CIMdata PLM Market Geographic Analysis Report* provides a view of last year's market results by major geography. CIMdata's estimates and market forecasts for PLM and the major PLM market segments are provided for the Americas, EMEA, and Asia-Pacific. In addition, the report includes estimates and forecasts for the cPDM segment within specific European and Asia-Pacific countries and

regions. This report is available separately for US\$4,995.

- The *CIMdata PLM Market Industry Analysis Report* provides a view of last year's market results by industry segment. CIMdata's PLM estimates and market forecasts are provided for industry sectors including: aerospace and defense; automotive and other transportation; electronics; telecommunications; medical devices; mechanical machinery and heavy equipment; consumer products; retail, footwear, and apparel; process/petrochemical; pharmaceuticals; food & beverage; utilities; construction; infrastructure; shipbuilding; and other. This report is available separately for US\$4,995.

Each module can be purchased separately, and are also included as part of a Platinum Membership in the CIMdata Community. To purchase the reports or learn more about becoming a CIMdata Community member, visit the [CIMdata reports website](http://www.CIMdata.com), (www.CIMdata.com) or call CIMdata at +1.734.668.9922.

About CIMdata

CIMdata, a global strategic management consulting firm, provides services designed to maximize an enterprise's ability to design, deliver, and support innovative products and services. For more than forty years, CIMdata has provided industrial organizations, providers of digital technologies and services, and investment firms with world-class insight, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) topics and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.