

The CIMdata PLM Market Analysis Country Reports

Country-Specific Analyses Enabling Global Business Planning

CIMdata’s annual PLM Market Analysis Report (MAR) Series provides detailed and in-depth analysis of the worldwide Product Lifecycle Management (PLM) market. The CIMdata global PLM MAR Series is packaged in five modules, each with a separate focus. The report modules contain analyses of major PLM trends and issues, leading PLM solution suppliers, purchases of PLM software and services for geographical regions and industry sectors, and historical and projected data about market growth. This series of reports provides insights into worldwide PLM market investment dynamics.

CIMdata’s country-specific analyses for some of the world’s most important country-specific markets includes:

- Brazil
- France
- Germany
- India
- Italy
- Japan
- Russia
- South Korea
- United Kingdom
- United States

These reports are not delivered as part of the PLM MAR series and are priced separately as defined below. CIMdata also publishes a country-specific analysis for the Chinese PLM market, which is sold separately.

Building upon the global data set, CIMdata’s country reports provide additional focus on the previous calendar year’s results within these key markets.

These country reports are focused primarily on PLM investment and use in industrial markets.

CIMdata Country PLM MARs

These reports present CIMdata’s country-specific analyses of the PLM market during the previous calendar year, and are derived from CIMdata’s annual PLM Market Analysis Report research.

CIMdata partitions the PLM market into three primary segments:

- *Tools*—applications used to create, analyze and simulate products and plants and associated intellectual property (IP). Sub-segments include: mechanical computer-aided design (MCAD), simulation and analysis (S&A), non-bundled computer-aided manufacturing (CAM), electronic design automation (EDA), architectural, engineering, and construction (AEC), and other tools such as computer aided software engineering (CASE).
- *collaborative Product Definition management (cPDM)*— managing the complete product or plant definition lifecycle, including all of the mechanical, electronic, software, and documentation IP components and the processes that are used during the lifecycle including in-service operation and maintenance. Sub-segments include: Comprehensive cPDM Solution Providers, Focused cPDM Application Providers (including visualization and

collaboration, content and document management, etc.), and SIs/Resellers/VARs.

- *Digital Manufacturing*—support for defining processes used to produce a product, including simulation and analysis of those processes, and the manufacturing environments used to produce the product including production equipment, resources, work cells and lines.

Each report provides a comprehensive assessment of the PLM market in each country and includes dozens of tables and charts. The selected countries are vital to the global PLM economy. Numerous tables highlight investments in PLM-related software and services for the PLM market, as well as for the major PLM market sub-segments in each country. The reports also provide CIMdata's forecasts of PLM investments for the next five years. In addition, CIMdata's estimates of revenue performance of the various solution providers to the PLM market and its sub-segments are presented.

The CIMdata - PLM Market Analysis Country Reports have the following contents:

- *Introduction*—a description of the report and a summary of its contents.
- *Market Statistics*—overall market numbers and analysis for the year with industry breakdown (e.g., Automotive, Machinery, Aerospace and Defense, and High-Tech and Electronics.) and market sectors (e.g., cPDM, MCAD, Analysis & Simulation, Digital Manufacturing, and CAM).
- *Leading PLM Solution Providers*—estimates of the revenues of the leading PLM solution providers in that country, including revenue estimates by industry and software categories.

- *Segment Leaders*—country-specific estimates of the market share leaders of the measured segments, including MCAD, cPDM, S&A, CAM, Digital Manufacturing, and Systems Integrators/Resellers/VARs.
- *Forecast*—a five-year PLM market forecast by sector.

The ten CIMdata PLM Country Market Analysis Reports are available at a bundled price of US\$24,995. Each country report can be purchased individually for US\$3,495. Purchasers of a country MAR may also purchase that country report's data and charts in an Excel workbook. Additional discounting is available under certain circumstances by calling CIMdata. To purchase the reports, visit the [CIMdata reports website \(www.CIMdata.com\)](http://www.CIMdata.com) or call our office at +1.734.668.9922.

About CIMdata

CIMdata, a global strategic management consulting firm, provides services designed to maximize an enterprise's ability to design, deliver, and support innovative products and services. For more than forty years, CIMdata has provided industrial organizations, providers of digital technologies and services, and investment firms with world-class insight, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) topics and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.