PLM ROAD MAP & PDT North America 2023
The event for PLM Professionals

SPONSORSHIP OPPORTUNITIES

Reach new prospects & enhance your standing with your existing clients!

The Digital Thread in a Heterogeneous, Extended Enterprise Reality
A call for PLM Professionals to share their knowledge and experience

3 & 4 MAY: THE MARRIOTT, TYSONS CORNER | METRO WASHINGTON D.C., USA

JOIN US FOR PLM ROAD MAP & PDT NA 2023

3-4 May – Washington DC area

We are delighted to invite you and your company to be part of PLM Road Map & PDT North America 2023—*the event for PLM Professionals.* As part of this conference, we are making a limited number of sponsorship opportunities available, opportunities that will provide **your company** with access to a highly focused group of attendees, all directly involved in the PLM economy.

Conference Theme: The Digital Thread in a Heterogeneous, Extended Enterprise Reality - a call for PLM Professionals to share their knowledge and experience.

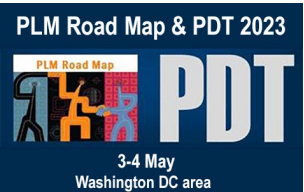*Access a highly focused and qualified group of attendees.*

OUR ATTENDEES ARE:

READY TO LEARN

READY TO LISTEN

READY TO BUY

Align YOUR COMPANY with the best-known EVENT in the PLM Economy

PLM Road Map & PDT is a must-attend event on the annual PLM event calendar. Being part of PLM Road Map & PDT presents a positive impression of your company's commitment to best practices, standards, and the future of PLM.

Our attendees are ready to engage and listen to your message.

READY TO LEARN

READY TO LISTEN

READY TO BUY

CIMdata®

SPONSOR AT PLM ROAD MAP / PDT
Build greater awareness around your solutions & brand

Demonstrate your thought-leadership by speaking to the *full conference* in a Sponsor Thought Leadership Vignette presentation.

Other Benefits Include:

- 30-minute on-demand presentation plus contact information for those viewing the presentation.
- Full attendee list, with e-mail information, subject to opt-in limitations.
- Discussion table in the Collaboration Café.
- Feature in the on-line version of PLM Collaboration Café.
- Tickets for sponsors and end-user clients.
- Inclusion in conference promotions.

READY TO LEARN
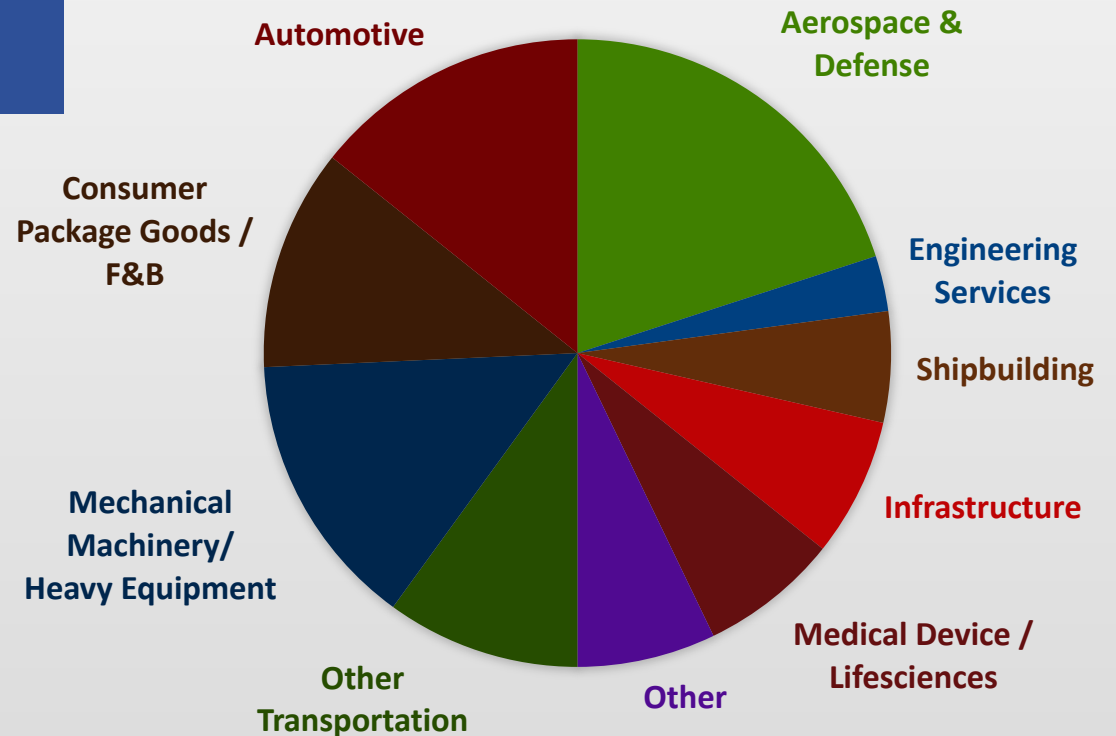
READY TO LISTEN

READY TO BUY

Your Thought-Leadership matters and it is important to share it!

Our attendees want to hear from YOU

CIMdata®

REASONS TO SPONSOR PLM ROAD MAP & PDT

- **PROMOTE** your company to our highly focused group of PLM Professionals.

- **NETWORK** with our highly qualified attendees.

- **EDUCATE** attendees by sharing your thought-leadership.

- **LEARN** what your competitors are doing.

- **SHOWCASE** your latest products and services face-to-face and on CIMdata.com.

- **FIND OUT** what your target audience expects from you.

- **UNDERSTAND** what is trending in the industry and how you fit in.

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3-4 May
Washington DC area

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SPONSOR BENEFITS

Sponsorship ensures that your company is recognized not only as a supporter of PLM Road Map & PDT but also as a major contributor to the global PLM Economy.

BENEFITS INCLUDE:

- 10-minute thought-leadership vignette in front of the full conference
- 30-minute "on-demand" presentation
- 3 sponsor registrations & 7 tickets for your invited end-user guests
- On-line presence in the virtual PLM Collaboration Café, hosted on CIMdata.com
- Publicity supporting your sponsorship
- Copy of full attendee list

COST: US$9,950

ACT NOW! Sponsorship opportunities are limited

"In 2022 our attendees were eager to return to an in-person event! The excitement was palpable. 2023 promises to maintain and build on the momentum."

Peter Bilello, CIMdata's President & CEO

READY TO LEARN
READY TO LISTEN
READY TO BUY
READY TO ATTEND

CIMdata®

SPONSORSHIP APPLICATION FORM

☐ YES! I WOULD LIKE TO BE A SPONSOR

Please complete the form and e-mail to info@CIMdata.com or fax to +1 734.668.1957

Name:	
Company Name:	
Address:	
City:	Post Code/Zip:
Country:	
Telephone:	
Email:	
Signature:	Date:

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