

PLM Road Map & PDT 2022



18-19 October
Gothenburg, Sweden

PLM ROAD MAP & PDT EMEA 2022

The event for PLM Professionals

SPONSORSHIP OPPORTUNITIES

Reach new prospects & enhance your standing with your existing clients!

Digital Transformation and PLM

A call for PLM Professionals to re-define and re-position the benefits and value of PLM

18 -19 OCTOBER: LINDHOLMEN CONFERENCE CENTRE, GOTHENBURG, SWEDEN





JOIN US FOR PLM ROAD MAP & PDT EMEA 2022

18 -19 October – Gothenburg, Sweden

We are delighted to invite you and your company to be part of PLM Road Map & PDT EMEA 2022—*the event for PLM Professionals*. As part of this conference, we are making a limited number of sponsorship opportunities available, opportunities that will provide **your company** with access to a highly focused group of attendees, all directly involved in the PLM economy.

Conference Theme: Digital Transformation and PLM – a call for PLM Professionals to re-define and re-position the benefits and value of PLM.

Access a highly focused and qualified group of attendees.

OUR ATTENDEES
ARE:

READY TO **LEARN**

READY TO **LISTEN**

READY TO **BUY**





Align YOUR COMPANY with the best-known EVENT in the PLM Economy

PLM Road Map & PDT is a must-attend event on the annual PLM event calendar. Being part of PLM Road Map & PDT presents a positive impression of your company's commitment to best practices, standards, and the future of PLM.

Our attendees are ready to engage and listen to your message.

READY TO **LEARN**

READY TO **LISTEN**

READY TO **BUY**





SPONSOR AT PLM ROAD MAP / PDT

Build greater awareness around your solutions & brand

Platinum Sponsorship

Demonstrate your thought-leadership by **speaking to the *full conference*** in a Sponsor Thought Leadership Vignette presentation.

Other Benefits Include:

- 30-minute on-demand presentation plus contact information for those viewing the presentation.
- Full attendee list, with e-mail information, subject to opt-in limitations.
- Discussion table in the PLM Collaboration Café.
- Feature in the on-line version of PLM Collaboration Café.
- Tickets for sponsors and end-user industrial clients.
- Inclusion in conference promotions.

READY TO **LEARN**

READY TO **LISTEN**

READY TO **BUY**





SPONSOR AT PLM ROAD MAP / PDT

Build greater awareness around your solutions & brand

Gold Sponsorship

Demonstrate your presence in the PLM Economy by participating in the PLM Collaboration Café at PLM Road Map / PDT EMEA 2022.

Benefits Include:

- Discussion table in the PLM Collaboration Café.
- 30-minute on-demand presentation plus contact information for those viewing the presentation.
- Full attendee list, with e-mail information, subject to opt-in limitations.
- Feature in the on-line version of PLM Collaboration Café.
- Tickets for sponsors and end-user industrial clients.
- Inclusion in conference promotions.

READY TO LEARN

READY TO LISTEN

READY TO BUY

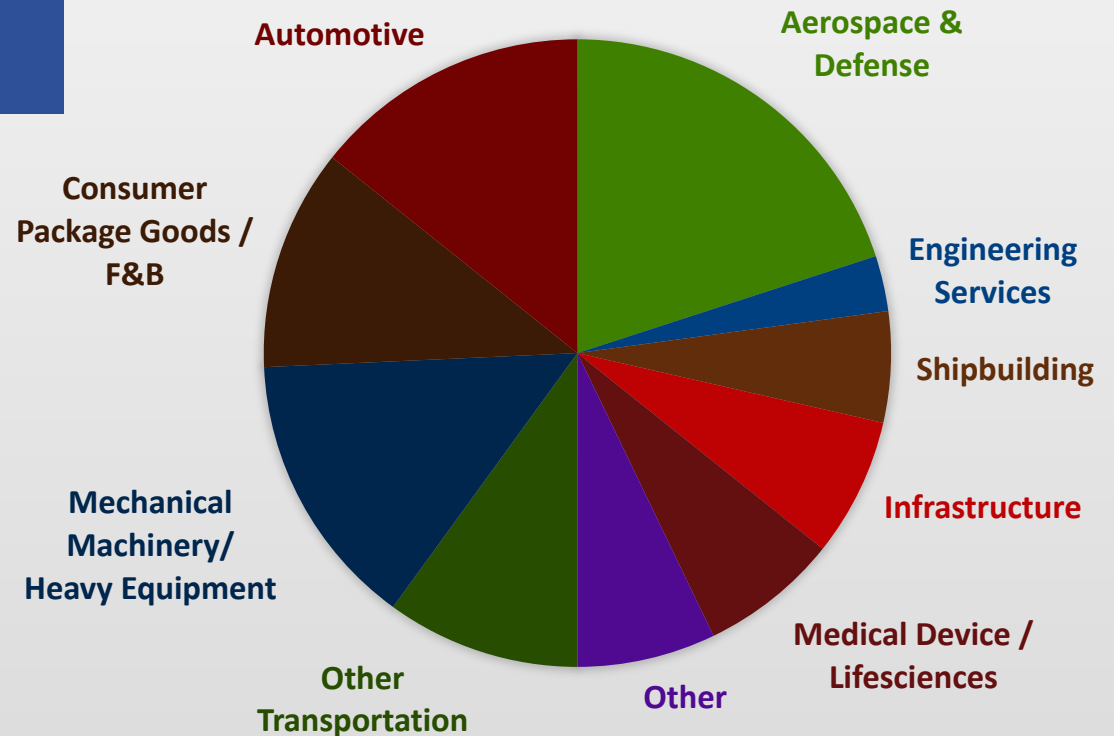




WHY SPONSOR AT PLM ROAD MAP & PDT?

Qualified attendees from multiple industries expected to attend

ATTENDEES BY INDUSTRY SECTOR



READY TO LEARN

READY TO LISTEN

READY TO BUY





READY TO **LEARN**

READY TO **LISTEN**

READY TO **BUY**

REASONS TO SPONSOR PLM ROAD MAP & PDT

- **PROMOTE** your company to our highly focused group of PLM Professionals.
- **EDUCATE** attendees by sharing your thought-leadership.
- **LEARN** what your competitors are doing.
- **SHOWCASE** your latest products and services face-to-face and on [CIMdata.com](https://www.cimdata.com).
- **FIND OUT** what your target audience expects from you.
- **UNDERSTAND** what is trending in the industry and how you fit in.





*Our attendees
are eager to
return to an in-
person event!*



READY TO LEARN
READY TO LISTEN
READY TO BUY
READY TO ATTEND

SPONSOR BENEFITS

Platinum Sponsorship

Platinum Sponsorship ensures that your company is recognized not only as a supporter of PLM Road Map / PDT but also as a major contributor to the global PLM Economy.

BENEFITS INCLUDE:

- 10-minute **thought-leadership vignette** in front of the full conference
- Discussion table in the PLM Collaboration Café
- 30-minute **"on-demand" presentation**
- **3** sponsor registrations & **7** tickets for your invited end-user guests
- **On-line** presence in the virtual PLM Collaboration Café, hosted on [CIMdata.com](https://www.cimdata.com)
- **Publicity** supporting your sponsorship
- Copy of full **attendee list** subject to opt-in limitations

COST: €9,995*

**Note – while we are planning for an in-person event, we do realize that we might need to pivot to a virtual event. If we do need to pivot, we will transfer your sponsorship from the in-person event to the virtual event. The cost of sponsoring the virtual event will be € 5,995, you will be refunded the difference after the event.*

ACT NOW!
Sponsorship
opportunities
are limited





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return to an in-
person event!*



READY TO LEARN
READY TO LISTEN
READY TO BUY
READY TO ATTEND

SPONSOR BENEFITS

Gold Sponsorship

Gold Sponsorship ensures that your company is recognized not only as a supporter of PLM Road Map / PDT but also as a major contributor to the global PLM Economy.

BENEFITS INCLUDE:

- Discussion table in the PLM Collaboration Café
- 30-minute "on-demand" presentation
- 2 sponsor registrations & 3 tickets for your invited end-user guests
- On-line presence in the virtual PLM Collaboration Café, hosted on CIMdata.com
- Publicity supporting your sponsorship
- Copy of full attendee list subject to opt-in limitations

COST: €4,995*

**Note – while we are planning for an in-person event, we do realize that we might need to pivot to a virtual event. If we do need to pivot, we will transfer your sponsorship from the in-person event to the virtual event. The cost of sponsoring the virtual event will be €3,995, you will be refunded the difference after the event.*

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opportunities
are limited



SPONSORSHIP APPLICATION FORM

YES! I WOULD LIKE TO BE A SPONSOR

Please complete the form and e-mail to info@CIMdata.com or fax to +1 734.668.1957

- Platinum Level
- Gold Level

Name:

Company Name:

Address:

City:

Post Code/Zip:

Country:

Telephone:

Email:

Signature:

Date: