

The CIMdata Community

Industry Consortium Membership

The CIMdata Community provides valuable participation in our global support service for industrial companies that want to maximize the benefits they receive from Product Lifecycle Management (PLM) and its segments (i.e., digital thread, digital twin, model-based enterprise, AI/ML, AR/VR, PDM, CAx, simulation & analysis, portfolio management, digital manufacturing, and many others).. CIMdata has assembled a group of leading industrial companies into a consortium to collectively address PLM-related challenges.

Membership provides value to your organization by providing a forum and process to define shared needs and a common vision for PLM solutions, plus access to timely and valuable insights and advice. Annual membership in this program enables an on-going working relationship with CIMdata and other consortium members to strengthen and enhance the value of our support for your team. An annual membership in the CIMdata Community provides you with:

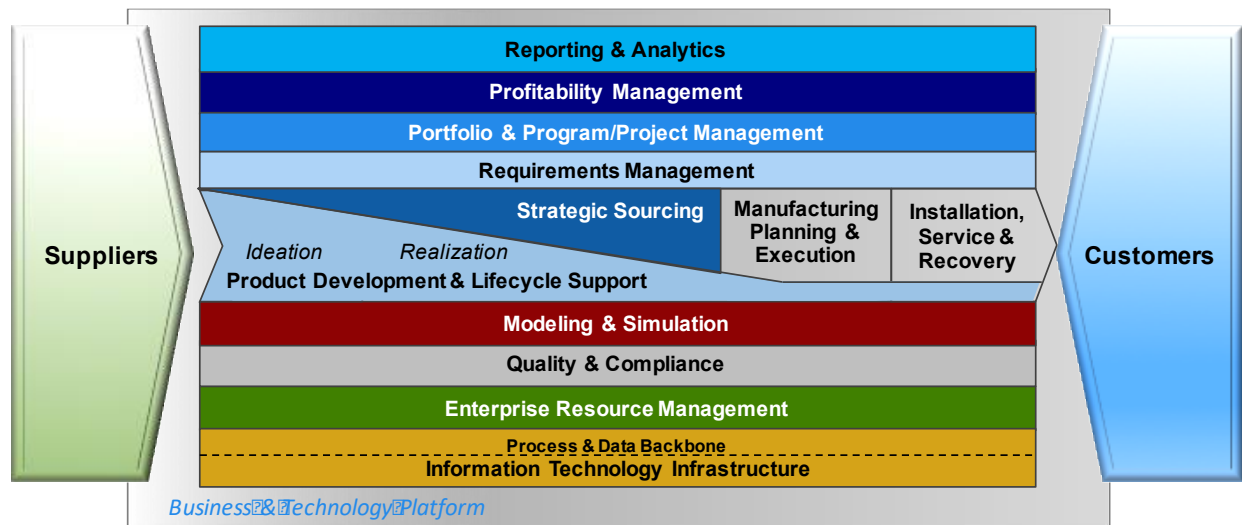
- Opportunity to prioritize needs and a common vision for PLM solutions via participant-directed CIMdata research programs.
- Access to on-going research, analyses, insights, and advice.
- Participation in identification of the top industry-specific PLM topic areas that will direct CIMdata research.
- Participation in CIMdata PLM Certificate programs at reduced rates.

- Current information on PLM industry news and trends.
- Access to CIMdata’s PLM experts.
- Participation in the CIMdata-sponsored global Community, an active group that includes both leading industrial companies and providers of PLM solutions from around the world.

The CIMdata Community Industry Consortium membership provides on-going, research and analyses delivered through reports, meetings, and remote consultations with CIMdata experts. Membership in the CIMdata Community is annual, fee-based, and is described as follows.

Generalized Deliverables Include:

- **Participation in Member-Directed Research**—Consortium members define, prioritize, and participate in industry relevant research facilitated and driven by CIMdata.
- **Participation in CIMdata’s Community**—Members are invited to actively participate in CIMdata’s on-line Community communications. This includes a CIMdata blog and on-line and off-line interaction with CIMdata personnel.
- **Access to Consortium Developed Deliverables**—Including:
 - Right to use tools such as the EAA maturity model within the organization (for non-commercial purposes).
 - Right to distribute Consortium material within the member’s organization.



The CIMdata Enterprise Application Architecture™ (EAA), Basis for CIMdata's EAA Maturity Model

- **CIMdata Research Reports**—Receive copies and updates of selected CIMdata PLM industry research reports and other publications, including:
 - **CIMdata Executive PLM Market Analysis Report**—Summarizes information and analysis of the worldwide PLM market. Alternatively, members receive a discount on the full five-volume Market Analysis Report Series.
 - **On-Going Research Reports**—Periodic research reports that address timely and major issues and trends within the PLM industry.
 - **CIMdata Whitepapers and eBooks**—Members receive copies of position papers, whitepapers, and eBooks that CIMdata publishes during the year.
 - **Discounts on Other CIMdata Research Publications**—Special member-only rates on other CIMdata research publications.
- **CIMdata PLM Certificate Program Discounts**—Members enjoy preferred rates for employees attending CIMdata's assessment-based PLM educational program.
- **Quarterly Meetings**—The consortium meets quarterly, either in person or through conference calls (timing to be determined by the consortium members).
- **PLM Late-Breaking News**—A daily electronic newsletter that provides up-to-date information on PLM market activities, products, events, sales announcements, and PLM solution provider activities along with CIMdata comments on key events.
- **PLM Industry Summary**—A compilation of news and announcements provided in CIMdata's Late-Breaking News.
- **Position Statements**—Concise reports summarizing CIMdata's expert analyses of the issues, trends, technologies, and events taking place in the PLM marketplace, with comments on their impact for end users and the industry as a whole.

Personalized Deliverables Include:

- **Annual Strategy Session**—A one-day session where your team and executives meet privately with CIMdata consultants to review your PLM program and discuss PLM strategies or other important and related subjects. The session is scheduled at your facility at a mutually agreed time. The member is responsible for any expenses.

- **CIMdata PLM Road Map™ Participation**—Members receive two registrations to attend each of two CIMdata PLM Road Map conferences held within the membership year, typically one in NA and one in EMEA.
- **CIMdata PLM Resource Support Line**—Your Named Users have access to CIMdata’s consultants to discuss issues and questions of importance. This support includes brief telephone and email discussions but does not include support to conduct research.
- **Three Named Users**—Contacts who receive direct mailing of the Late-Breaking News and other publications and reports. These individuals are also your point of contact to CIMdata’s PLM Resource Support Line. Named Users may be added for a fee.
- **Corporate License**—Members receive a corporate license to distribute CIMdata provided news and authorized reports throughout your organization for internal use only. CIMdata can directly email news to multiple individuals within your team.
- **PLM Market Research Support**—The member’s authorized Named Users have direct access to CIMdata’s research analysts, along

with unpublished market data and intelligence, to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions.

Membership Cost

The fee for a twelve-month Membership in the CIMdata Industry Consortium is US\$25,000.

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to design, deliver, and support innovative products and services by identifying and implementing appropriate digital initiatives. For nearly forty years, CIMdata has provided industrial organizations and providers of technologies and services with world-class knowledge, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) solutions and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.