

The CIMdata Aerospace & Defense PLM Action Group

A Forum for Setting A&D Industry Direction on PLM-Related Research, Requirements, and Standards

Membership in CIMdata’s Aerospace & Defense PLM Action Group provides a unique opportunity for Aerospace & Defense Industry leaders to maximize the benefits they receive from their Product Lifecycle Management (PLM) related investments. Enrollment is open to aerospace and defense companies who wish to collectively address current PLM-related challenges, close technology gaps, expose needed standards, and co-sponsor collaborative research with CIMdata.

Participation in the A&D PLM Action Group enables members to make more informed business decisions by providing timely and valuable information, insights, and advice, while networking with companies with similar PLM challenges. Additionally, annual participation in this group facilitates an on-going working relationship with CIMdata that strengthens and enhances the value of support available to your team.

The A&D PLM Action Group provides:

- Access to on-going research, analyses, insights, and advice.
- Participation in identifying and prioritizing PLM topic areas that will direct related CIMdata research.
- Access to and sharing PLM-related processes and technology best practices.
- Access to CIMdata’s PLM SMEs.
- Participation in CIMdata PLM Certificate programs at reduced rates.
- Benefits from participating in the global CIMdata Community, an active group of

both leading industrial companies and providers of PLM solutions.

Participation in CIMdata’s A&D PLM Action Group is an annual fee-based membership.

Generalized Deliverables

- **Industry Relevant Best Practice Research**—Members may define, prioritize, and participate in industry-relevant best practice research facilitated and driven by CIMdata. Research topics are submitted and prioritized by group members.
- **Bi-monthly Meetings**—The group meets at least six times per year, either in person or virtually. Exact timing is determined by the group’s members.
- **Participation in CIMdata Community**—Members are invited to actively participate in CIMdata’s on-line Community. Including on-line and off-line interaction with CIMdata SMEs.
- **CIMdata Research Reports**—Members receive copies and updates of selected CIMdata PLM industry research reports. These include:
 - *The CIMdata Executive PLM Market Report*—Summarizes information and analysis of the worldwide PLM market. Other CIMdata Market Analysis Reports can be purchased at a discount.
 - On-going research reports that address timely and major PLM issues and trends.

- Copies of all CIMdata publicly published papers.
- Special member-only rates on other CIMdata research publications.
- **CIMdata PLM Certificate Program Discounts**—The CIMdata PLM Certificate program is a well-defined, assessment-based PLM education and training offering for industrial companies and PLM solution providers. Members enjoy preferred rates.
- **PLM Late-Breaking News**—A daily electronic newsletter that provides up-to-date information on PLM market activities, products, events, sales announcements, and PLM solution provider activities along with CIMdata comments on key events.
- **Weekly PLM Industry Summary**—A compilation of news and announcements provided in CIMdata’s Late-Breaking News.
- **Position Statements**—Concise reports summarizing CIMdata’s expert analysis of issues, trends, technologies, and events taking place in the PLM marketplace, with comments on their relevance and impact.
- **CIMdata PLM Resource Support Line**—Member’s Named Users have access to CIMdata’s consultants to discuss relevant issues and questions. This support includes brief telephone and email discussions but does not include support to conduct research.
- **Three Named Users**—Contacts who receive direct mailing of the Late-Breaking News and other publications and reports. These individuals are Member’s point of contact to CIMdata’s PLM Resource Support Line. Additional Named Users may be added for a fee.
- **Corporate License**—Members receive a corporate license to distribute CIMdata provided news and authorized reports throughout their organization for internal use only. At Member’s request CIMdata will directly email news to multiple individuals.

Personalized Deliverables

- **Annual Strategy Session**—A two-day session where your team and executives meet privately with CIMdata consultants to review your PLM program and discuss PLM strategies or other related subjects. The session is scheduled at your facility at a mutually agreed time. The member is responsible for related expenses.
- **CIMdata PLM Road Map™ Participation**—Two registrations to attend any of CIMdata’s PLM Road Map conferences held within the membership year, typically one in NA and one in EMEA.

Membership Costs US\$30,000/Year

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to design, deliver, and support innovative products and services by identifying and implementing appropriate digital initiatives. For nearly forty years, CIMdata has provided industrial organizations and providers of technologies and services with world-class knowledge, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) solutions and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.