

The CIMdata Aerospace & Defense PLM Action Group

Associate Membership

A Forum for Setting A&D Industry Direction on PLM-Related Research, Requirements, and Standards

Associate membership in CIMdata's Aerospace & Defense PLM Action Group (AD PAG) provides a unique opportunity for Aerospace & Defense Industry leaders to maximize the benefits they receive from their Product Lifecycle Management (PLM) related investments. Associate Member enrollment is open to aerospace & defense companies who wish to collectively address current PLM-related challenges, close technology gaps, expose needed standards, and participate in collaborative research with CIMdata, but do not wish to make the investment of time and money required for full membership. Associate Members are invited to participate in an annual one-day meeting in which they share a joint agenda with the full members.

Participation in the AD PAG enables Associate Members to make more informed business decisions by providing timely and valuable information, insights, and advice, while networking with companies with similar PLM challenges. Additionally, annual participation in the AD PAG facilitates an on-going working relationship with CIMdata that strengthens and enhances the value of support available to your team.

The CIMdata Aerospace & Defense PLM Action Group provides Associate Members with the following:

- Access to on-going research, analyses, insights, and advice.
- Participation in CIMdata PLM Certificate programs at reduced rates.
- Current information on PLM industry news and trends.
- Access to CIMdata's PLM subject matter experts (SMEs).
- An interactive and collaborative environment for accessing and sharing PLM-related processes and technology-oriented best practices.
- Other benefits from participating in the global CIMdata Community, an active and diverse network of PLM professionals that includes both leading industrial companies and providers of PLM solutions from around the world.

Associate Membership in CIMdata's Aerospace & Defense PLM Action Group is an annual fee-based membership and is described as follows:

Generalized Deliverables Include:

- ***Industry Relevant Best Practice Research***—Associate Members may propose topics and participate in research facilitated and driven by CIMdata on AD PAG Member-defined topics. Additionally, they may participate in research on topics proposed, defined, and prioritized with the other Associate Members. These topics can include PLM-related process, technology, and organizational issues of interest.
- ***Quarterly Meetings***—Associate Members will meet at least quarterly, either in person or through conference calls. Exact timing is determined by the Associate Members.
- ***Active Participation in CIMdata Community***—As a member you are invited to actively participate in CIMdata's on-line Community communications. This includes a CIMdata blog and on-line and off-line interaction with CIMdata personnel.
- ***CIMdata Research Reports***—You receive copies and updates of selected CIMdata PLM industry research reports. These include copies of:
 - The *CIMdata Executive PLM Market Report*
This report provides summary information and analysis of the worldwide PLM market. Members receive a discount on the full five-volume Market Analysis Report Series.
 - On-going research reports
Periodic research reports that address timely and major issues and trends within the PLM industry.
 - CIMdata published whitepapers
Members receive advance copies of all position papers and other white papers that CIMdata publishes during the year.
 - Discounts on other CIMdata research publications
Special member-only rates on other CIMdata research publications.

- **CIMdata PLM Certificate Program Discounts**—The CIMdata PLM Certificate program is a well-defined, assessment-based PLM education and training offering for industrial companies and PLM technology and service solution providers. You enjoy special member-only rates whenever one of your employees attends a CIMdata PLM Certificate program.
- **PLM Late-Breaking News**—A daily electronic newsletter that provides up-to-the-minute information on PLM market activities, products, events, sales announcements, and PLM solution provider activities along with CIMdata comments on key events.
- **Weekly PLM Industry Summary**—A compilation of news and announcements provided in the daily PLM Late-Breaking News. Published weekly, it serves as an abridged reference for major developments in the PLM industry.
- **Position Statements**—Concise reports summarizing CIMdata's expert analysis of the issues, trends, technologies, and events taking place in the PLM marketplace, with comments on their impact for end users and the industry as a whole.
- **CIMdata PLM Resource Support Line**—Provides personal access to CIMdata's consultants and their expertise. Your Named Users have access to CIMdata's subject matter experts to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions of topics but does not include support to conduct additional research.
- **Two Named Users**—Contacts who receive direct mailing of the Late-Breaking News and other publications and reports. These individuals are also your point of contact to CIMdata's PLM Resource Support Line for information and research on the PLM industry and market. Additional Named Users may be added for a fee.
- **Corporate License**—You receive a corporate license to distribute CIMdata provided news and authorized reports throughout your organization for internal use. Named Users may forward or post these for access by colleagues within their company. If you choose, CIMdata will directly email news to multiple individuals within your team.

**Associate Membership in the CIMdata Aerospace
& Defense PLM Action Group Costs
US\$15,000/Year**

Personalized Deliverables Include:

- **Annual Strategy Session**—During this one-day session (to occur within the membership year), your team and executives will meet privately with a CIMdata consultant to provide a review of your programs and discuss PLM strategies or any other PLM-related subjects that are considered of importance to your team. This is an excellent opportunity for your team to discuss strategies and issues and receive appropriate feedback and recommendations. *The session is to be scheduled at your facility at a mutually agreed time and you will be responsible for all travel expenses.*
- **CIMdata PLM Road Map participation**—One registration to any of CIMdata's PLM Road Map™ conferences. PLM Road Map is a strategic conference focused on how companies are successfully employing PLM strategies and enabling solutions to meet challenging product development, manufacturing, and deployment issues.

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design, deliver, and support innovative products and services by identifying and implementing appropriate digital initiatives. For nearly forty years, CIMdata has provided industrial organizations and providers of technologies and services with world-class knowledge, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) solutions and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.