

# Product Lifecycle Management Checkup!

**A Strategic PLM Wellness Assessment to Diagnose Your PLM Health and Optimize Your Lifecycle Returns**

## Issues for Today's Global Enterprises:

In today's rapidly evolving business landscape, innovation, sustainability, and adaptability are critical for staying competitive. Is your organization ready to embrace change and harness the power of technology?

### Start Managing Your Product Lifecycle Data and Processes to Empower Your Business with PLM Excellence

With all these challenges, Product Lifecycle Management (PLM) emerges as a strategic imperative. PLM solutions empower your organization to take control of its intellectual assets—your product definition information—to unlock and maximize your bottom-line performance.

Most companies now acknowledge that PLM is an enterprise solution as crucial as enterprise resource planning (ERP), customer relationship management (CRM), and supply chain management (SCM).

Optimizing the management and use of intellectual assets is a prerequisite to survive and thrive in today's competitive markets.

### Leverage CIMdata's Expertise:

CIMdata, with over four decades of experience, is a trusted partner in helping organizations enhance their PLM strategies and capabilities. Drawing on extensive research CIMdata has worked with many large and small companies across numerous industry segments.

## PLM Checkup!

Whether you have existing PLM elements, such as product data management (PDM), CAD/CAM, digital twin, digital thread, IoT, or digital manufacturing, or are contemplating an investment, CIMdata's PLM Checkup! ensures your efforts align with your business goals. Using our tried and tested process, CIMdata works with you to develop and document business goal-driven strategies and plans to support your business, applying up-to-date market and solution provider intelligence and extensive industrial experiences.

Our consultants, averaging over 25 years of experience, provide invaluable insights into digitalizing the product lifecycle. CIMdata completes dozens of PLM Checkups each year, meaning we have the diagnostic skills needed to provide your organization with a unique improvement opportunity.

## The PLM Checkup!

**A Holistic Approach:** Embark on a transformative journey with our two-day PLM Checkup Workshop, an interactive session facilitated by CIMdata's senior



*Our PLM Checkup! Process*

consultants. Working with your PLM team, CIMdata takes a strategic approach and reviews your use of product information considering its impact on:

- Business status and plans
- Product lines and portfolios
- Geographic locations and their responsibilities
- Product development and manufacturing processes
- Other business processes that use product-related data
- IT infrastructure, systems, and strategies

**A Comprehensive Seminar:** The workshop includes a PLM Market Update and Industry Best Practices Seminar. This 4-hour session draws on CIMdata's market research and vast industrial experience, offering a deep dive into:

- The State of the Market, focusing on the current situation and significant trends
- Best Practices using a set of guidelines for PLM implementation and deployment
- Metrics for Measuring and Monitoring PLM Benefits drawn from those successfully used by other companies

**Focused Recommendations:** Throughout the session CIMdata provides feedback and recommendations. On the second day, we delve into your activities, whether you have PLM solutions in place or not. We discuss your current state and will often have live demonstrations that can help us help you improve. Other discussion topics include PLM architecture, deployment plans and progress, and existing solution and provider review. We will help define the next steps for those without PLM solutions. Finally, CIMdata will deliver a briefing outlining our tailored recommendations for your team.

## The PLM Checkup! Helps Focus Your Program

CIMdata knows PLM. With over 40 years of industry leadership, we have been instrumental in shaping the PLM market, having worked with the leading PLM solution providers and most of the Fortune 1000. Our PLM Checkup! is a proven diagnostic approach, resulting in a clean "bill of PLM health" for your organization. Transform your enterprise with CIMdata's PLM Checkup! And unleash your full potential to drive success in today's dynamic business environment.

## About CIMdata

CIMdata, an independent global strategic management consulting firm, provides services designed to maximize an enterprise's ability to design, deliver, and support innovative products and services. For over 40 years, CIMdata has provided industrial organizations, digital technologies and services providers, and investment firms with world-class insight, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) topics and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit [www.CIMdata.com](http://www.CIMdata.com) or email [info@CIMdata.com](mailto:info@CIMdata.com).