



CIMdata®

CIMdata Leadership

Developing a Realistic PLM Roadmap

Masterclass

Preparing for Digital Transformation

For 40 years, CIMdata has defined and supported the Product Lifecycle Management (PLM) industry, helping companies define and execute their digital transformation. Our consulting services and research expertise are known around the world for best practice-based content and insight.

CIMdata has leveraged this knowledge and experience to create an educational course designed for experienced senior PLM leaders to help them develop a viable, practical, and strategic roadmap to deliver PLM—a pillar of a digital transformation. The course follows a set of five key best practices CIMdata has developed and employed in helping hundreds of major firms create a solid, executable, and justifiable PLM roadmap.

CIMdata's Masterclass for PLM Roadmap Development is appropriate for senior-level PLM leaders and others with subject matter experience wanting to gain a deep and comprehensive understanding of the steps and activities involved in planning for an enterprise digital transformation supported by a PLM deployment. Insight will be gained for both first-time deployments, as well as replacing and migrating from legacy and obsolete systems. The masterclass is part of CIMdata's Leadership suite of programs and is offered in public format or privately to client companies (see www.CIMdata.com²).

PLM Roadmap Masterclass

CIMdata's Masterclass for PLM Roadmap Development considers five key elements and methodologies required in developing a complete PLM roadmap:

1. Defining an Enterprise PLM Vision that supports the business's goals and has leadership "buy-in"
2. Defining and validating true Enterprise PLM Requirements that support the defined Vision
3. Developing the most appropriate Roadmap Strategy and timeline that is aggressive yet feasible
4. Defining the Financial Rationale for executing the defined strategy and timeline
5. Identifying and preparing for the necessary Organizational Cultural Change

CIMdata has developed and uses these key elements in structured consulting activities to guide client companies of all sizes, across industries, to conceive of and create strategic PLM deployment roadmaps that are achievable and financially rationalized.

The course is delivered in four 2-hour sessions.

- Session 1: Business Goals & Objectives Identification
- Session 2: PLM Strategy, Vision & Scope Development

¹ http://www.cimdata.com/services/education/plm_certificate.html

² http://www.cimdata.com/services/education/plm_certificate.html

- Session 3: PLM Implementation Roadmap Development
- Session 4: PLM Implementation Roadmap Justification

Each module has a web-based individual assessment.

Benefits of CIMdata's PLM Courses

CIMdata's PLM Roadmap Masterclass offers you the opportunity to experience CIMdata's internationally recognized PLM education programs.

- Gain deeper insights from class interactions with classmates and the instructor.
- Receive tangible metrics of educational value through on-line assessments of comprehension completed after each session.
- Network with other course attendees through real-time live discussions.
- Maximize your education budget and earn 0.8 CEUs.

Who Should Attend?

The audience for the Masterclass in PLM Roadmap Development includes, but is not limited to:

- Senior PLM Program Leads and Managers
- PLM Program Sponsors
- Mid-Level Business Managers
- Functional Directors (e.g., IT, engineering, supply chain, NPD, etc.)
- Project Leaders
- PLM Solution Provider Personnel

This PLM Masterclass is both industry and solution provider independent.

Course Schedule and Delivery

This course is delivered in four 2-hour sessions.

A team of internationally experienced, senior-level CIMdata consultants deliver the course in English. Presentation materials are distributed to participants in searchable PDF format.

Pricing

The cost to attend the PLM Roadmap Development course is:

- Student 1 from a company—US\$950 each
- Students 2 to 5—US\$900 each
- Students 6+—US\$825 each

CIMdata Community Members are eligible for a discount. Corporate licenses and private classes are also available. Please contact CIMdata for additional information.

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design, deliver, and support innovative products and services by identifying and implementing appropriate digital initiatives. For nearly forty years, CIMdata has provided industrial organizations and providers of technologies and services with world-class knowledge, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) solutions and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.