PLM Road Map™ & PDT North America 2023
The Digital Thread in a Heterogeneous, Extended Enterprise Reality
A call for PLM Professionals to share their knowledge & experience
CIMdata   May 3 & 4   eurostep

PLM
AEROSPACE AND DEFENSE

Supporting the Digital Thread
A Case for Agile Prioritization to Guide Disruptive Change

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1

Agenda

1. Introduction

2. Context

3. Challenges & Solutions

4. Summary

5. Feedback / Learn from you

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2

Moog Inc.

For Context

Moog Locations History:
- Grew by acquisition
- Sites operate as individual businesses
- Many discrete systems, and industries
- Many products, requirements, and markets
  - Space
  - Commercial & Military Aerospace
  - Medical Devices
  - Industrial Products

Present Day Mission:
- Focus on Harmonization
- Focus on Data Singularity
- Support & Grow our Digital Thread

Supporting the Digital Thread

CIMdata
2023 PLM Road Map & PDT North America
→eurostep→

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CIMdata agenda extracts:

- *"Implementing a Digital Thread and its governance is daunting..."*
- *"How do we govern the creation and expansion of a Digital Thread?"*

A Case for Agile Prioritization to Guide Disruptive Change
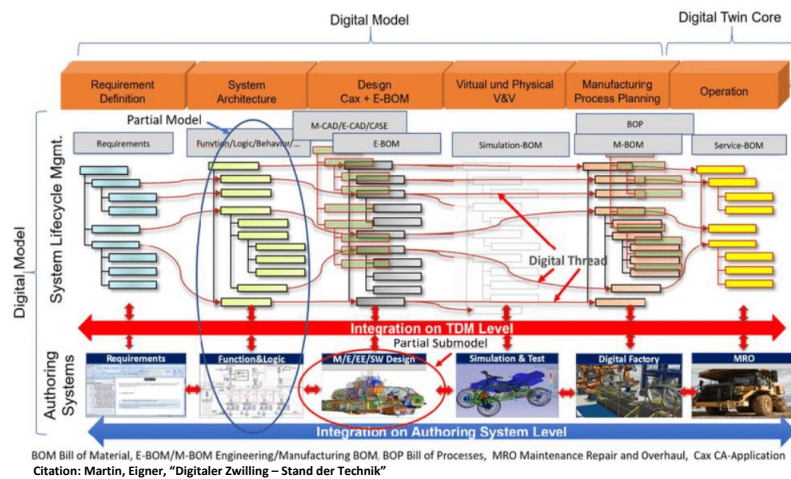
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5

The Disruptive Power of the Digital Thread

Complex

Valuable

Disruptive

- How prioritize programs?
- How manage programs?
- How manage & structure platforms?

Citation: Martin, Eigner, "Digitaler Zwilling – Stand der Technik"

Digital Thread Requires Governance Transformation

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6

Digital Transformation Journey

2017

History: 2017 Project Management

- Scrum
- Agile Teams
- Agile Release Train (ART)
- Program Increments

DEFINE ALL REQUIREMENTS

100% Req's Complete

ONE YEAR

2018

Scaled Agile Framework® (SAFe®)

SAFe®

2022

Our Next Steps

Presentation:
- Agile & Cultural Transformation
- Driving Culture of Performance
- Secrets to Success & Lessons Learned

...hers, etc.
...ments and at higher levels
...multi-quarter roadmaps for next 10 years of innovation
- Transition to a PLM Sustaining organization
- **Move towards Lean Portfolio Management**

➤ No Digital Thread

➤ New PLM Foundation @ 60% Rollout

➤ No live integrations

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7

Today, it's Alive!

Product Lifecycle

Business Pursuit & Capture → Design & Analysis → Planning & Process → Production & Testing → Support

Product Lifecycle Management (A&D PLM - Teamcenter) — SIEMENS

Manufacturing Execution System (Solumina) — iBASEt

Enterprise Resource Planning (SAP) — SAP

Quality Management System (Solumina) — iBASEt

- How prioritize across programs?

- How maximize enterprise value delivery?

We Must Act As One
Programs Can No Longer Operate In Silos

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Challenges with the traditional paradigm

Traditional Silo | Allocated Spend to
Approach to | Programs /
Budgeting | Portfolios

PLM   MES   ERP   QMS

ROI Reported Up   ROI Reported Up   ROI Reported Up   ROI Reported Up

Silos Prioritize Program Success Over Platform Success MOOG

9

Measure ROI at the Platform Level

Thread A: Net Improvement of 15%

−5%

Thread A → Product Lifecycle Management (A&D PLM - Teamcenter) SIEMENS

−20%

Manu___ring Execution System (Solumina) iBASE t
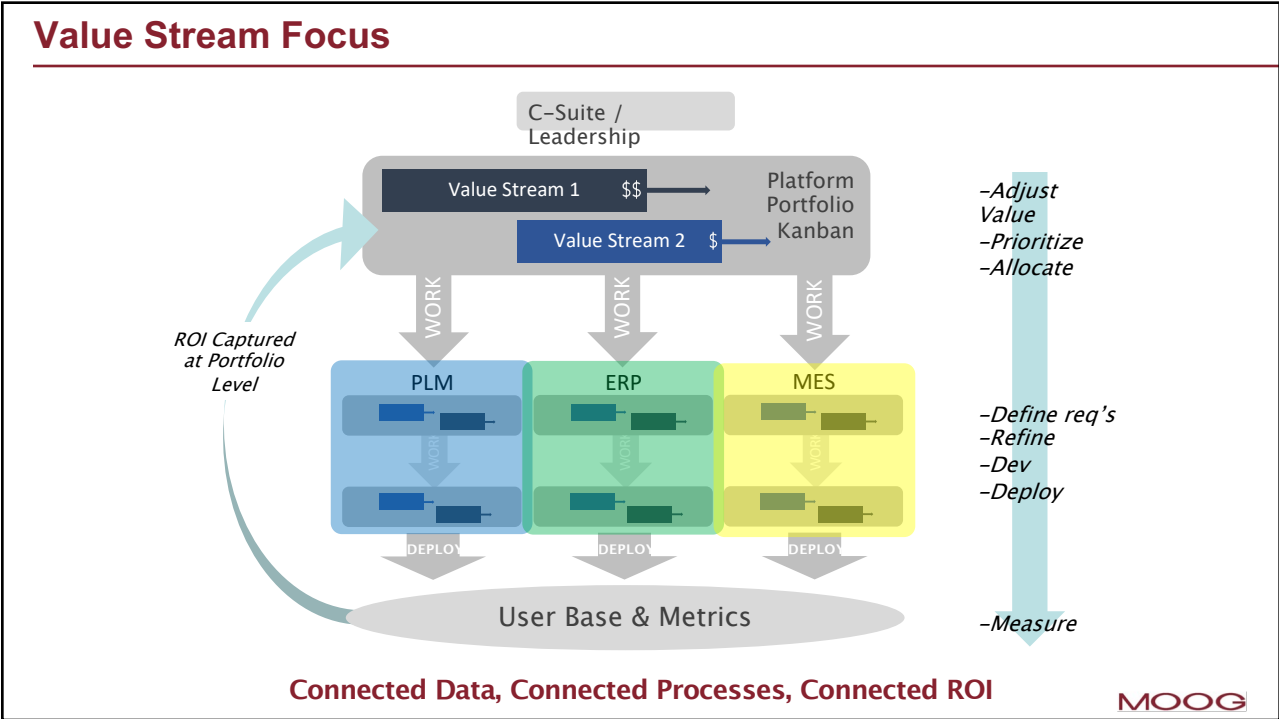
+10%

Enterprise Resource Planning (SAP) SAP

PLATFORM
ROI

Quality Management System (Solumina) iBASE t
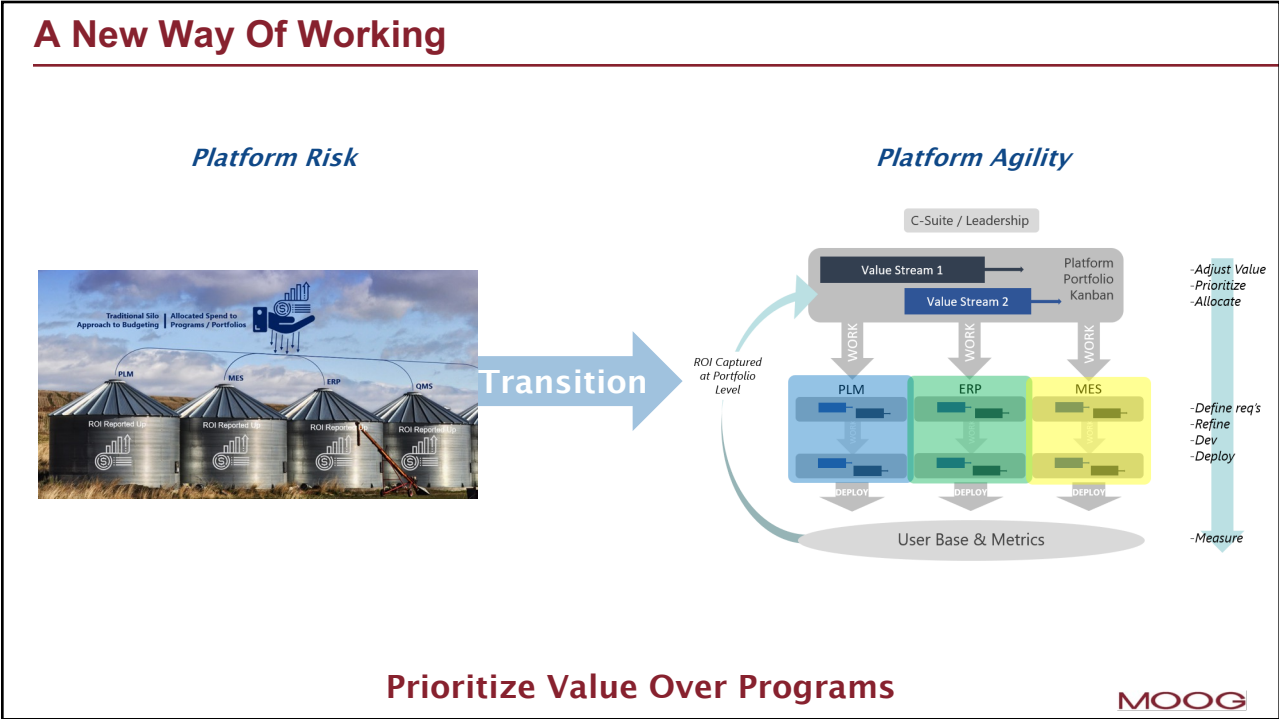
Product Lifecycle

Baseline and Track your Threads End−To−End MOOG

10

Value Stream Focus

C–Suite / Leadership

Value Stream 1 $$

Value Stream 2 $

Platform Portfolio Kanban

WORK WORK WORK

ROI Captured at Portfolio Level

PLM ERP MES

DEPLOY DEPLOY DEPLOY

User Base & Metrics

–Adjust Value
–Prioritize
–Allocate

–Define req's
–Refine
–Dev
–Deploy

–Measure

Connected Data, Connected Processes, Connected ROI

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11

A New Way Of Working

Platform Risk

Platform Agility

Traditional Silo Approach to Budgeting | Allocated Spend to Programs / Portfolios

PLM MES ERP QMS

ROI Reported Up ROI Reported Up ROI Reported Up ROI Reported Up

Transition

ROI Captured at Portfolio Level

C–Suite / Leadership

Value Stream 1
Value Stream 2

Platform Portfolio Kanban

WORK WORK WORK

PLM ERP MES

DEPLOY DEPLOY DEPLOY

User Base & Metrics

–Adjust Value
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–Measure

Prioritize Value Over Programs

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12

Summary & Questions

High-Level Summary

- Silo approach is risk to the digital thread

- Track your threads end-to-end

- ROI for threads not silo's

- Allocate budget to value not programs

- Build platform agility so you can pivot and adapt

Questions

- Who currently leverages Agile practices for PLM?

- Are any of you leveraging Lean Portfolio Management type processes today?

- Where have others found success in prioritizing value delivery for their platforms?

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13

THANK YOU!

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14