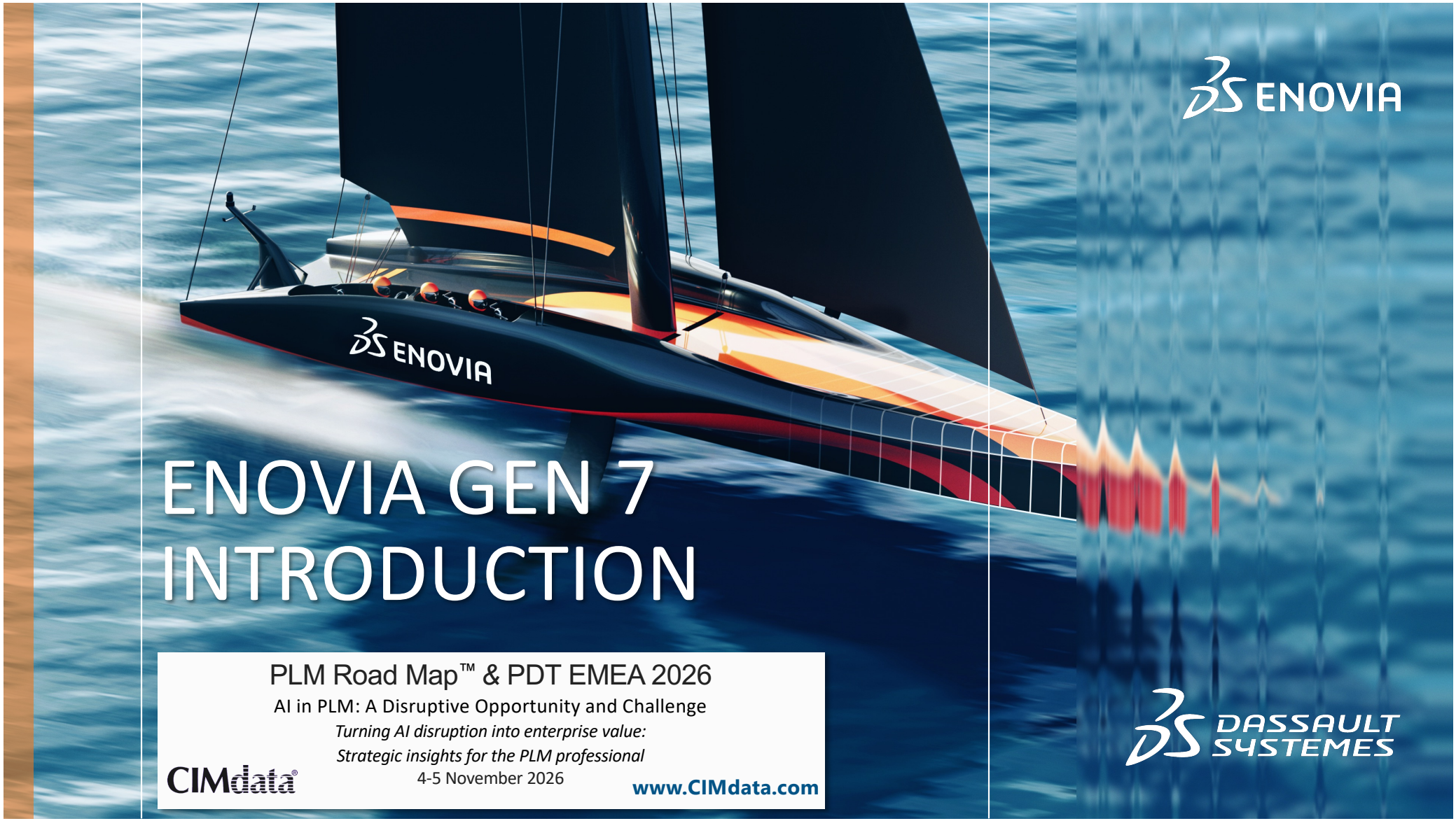


ENOVIA GEN 7 INTRODUCTION

PLM Road Map™ & PDT EMEA 2026

AI in PLM: A Disruptive Opportunity and Challenge

Turning AI disruption into enterprise value:

Strategic insights for the PLM professional

4-5 November 2026

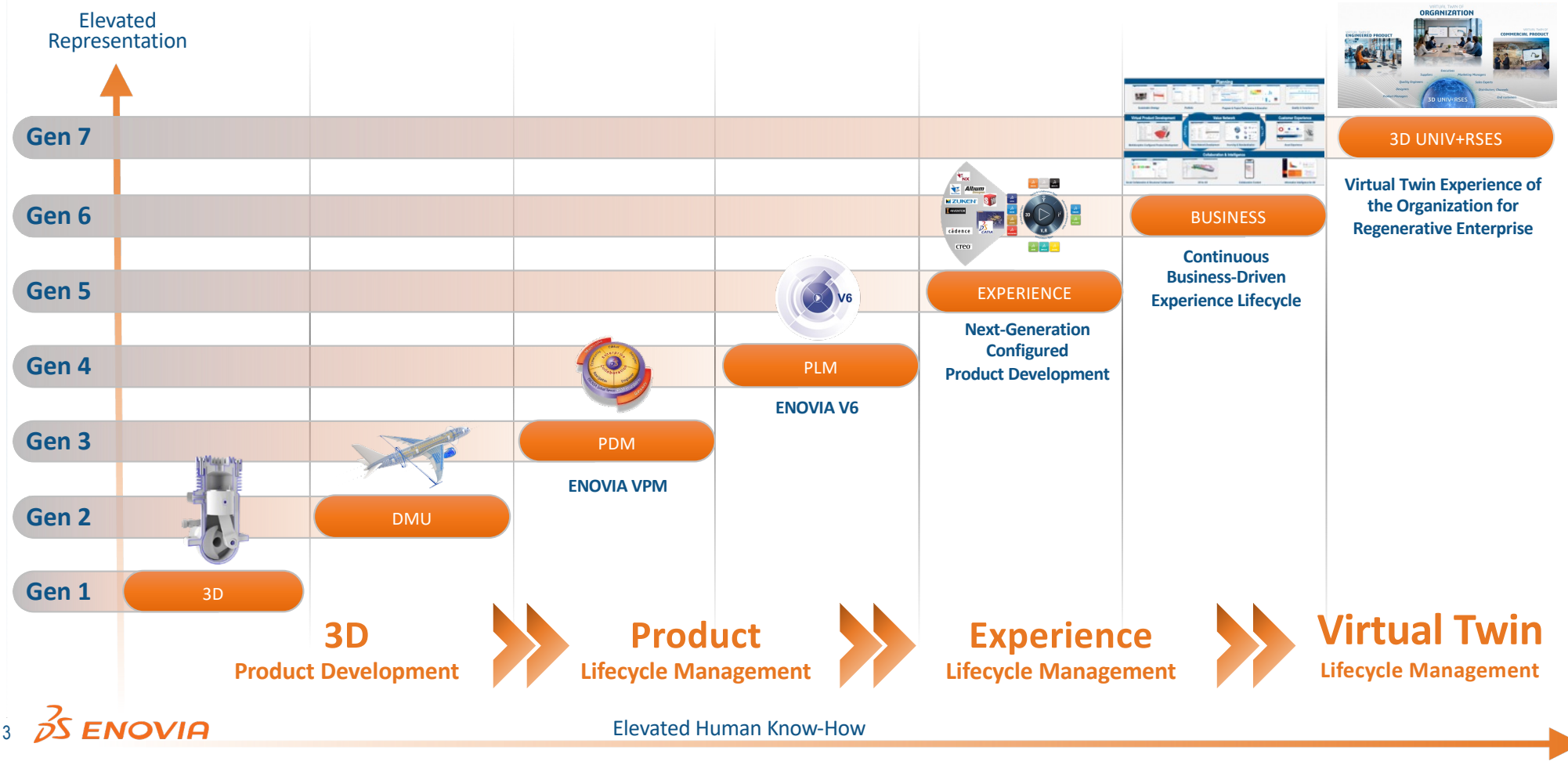
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DASSAULT SYSTEMES


ENOVIA
ENOVIA
Rokia KEBE
Head of Industry Analyst Relations
Antoine POETSMA
ENOVIA & 3DEXPERIENCE Sales Director
DASSAULT SYSTEMES

35+ YEARS OF PLM TRANSFORMATION



3D UNIV+RSES



1

Virtual Twins

A unique combination

VIRTUAL TWIN OF
ORGANIZATION



ENGINEERED PRODUCT

COMMERCIAL PRODUCT

X

2

Milieu

Projected
in a real environment



X

3

Experiences

For People in BUSINESS

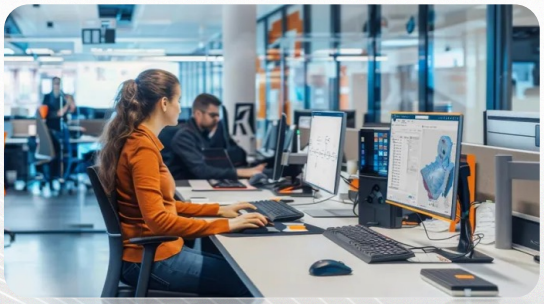


ENOVIA GEN7 STRATEGIC POSITIONNING

VIRTUAL TWIN OF
ORGANIZATION



VIRTUAL TWIN OF
ENGINEERED PRODUCT



VIRTUAL TWIN OF
COMMERCIAL PRODUCT



Executives

Suppliers

Marketing Managers

Quality Engineers

Sales Experts

Designers

Distributors, Channels

Product Managers

End customers

3D UNIVERSES

ENOVIA NEW CATEGORY OF OFFERS

VIRTUAL COMPANIONS

AURA

LEO

MARIE

VIRTUAL TWINS



VEHICLE



INDUSTRIAL MACHINERY



BANKING SERVICES

VIRTUAL COMPANION COMPETENCES

- AURA | Engineering Product Management
- AURA | Project Management
- ...

SKILLS

- Project Insights
- Project Definition
- Project Optimization
- ...

VIRTUAL TWIN AS A SERVICE

ACCESS | CREATE | SHOW

Emotionnal Visual Experiences for your end-customers



Personalized 3D Sales Configurator



Customer Journey Reinvention



3D UNIV+RSES

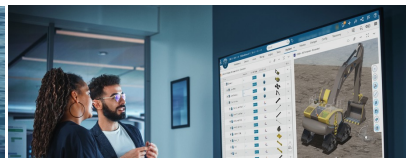
ENOVIA DOMAINS | 2026

VIRTUAL TWIN OF ORGANIZATION

ENGINEERED PRODUCT

GENERATIVE PRODUCT DEVELOPMENT

SUSTAINABLE CONFIGURABLE
ENGINEERING DEFINITION
FOR SOFTWARE-DEFINED PRODUCTS



CONTINUOUS ORGANIZATION REINVENTION

EFFECTIVE ORGANIZATIONAL STRATEGIC TRANSFORMATIONS
FOR A SUSTAINABLE FUTURE



OPTIMIZED PORTFOLIOS EXECUTION

OBJECTIVE-DRIVEN PORTFOLIOS & PROJECTS
FOR AN AGILE ORGANIZATION



RESILIENT VALUE NETWORK

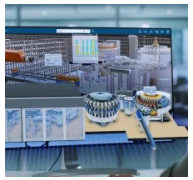
FLEXIBLE SUPPLY NETWORK
FOR SUSTAINABLE BUSINESS

PROACTIVE QUALITY & COMPLIANCE



MAXIMIZED CUSTOMER LOYALTY
& REGULATED-MARKETS REACH
FOR BRAND REPUTATION & GROWTH

PERSONALIZED SALES EXPERIENCE



INCREASED COMPETITIVENESS
FOR OPTIMAL MARGIN
& REVENUES

COMMERCIAL PRODUCT

ENOVIA DOMAINS & DISCIPLINES | 2026

VIRTUAL TWIN OF

ENGINEERED PRODUCT

GENERATIVE PRODUCT DEVELOPMENT



- STRUCTURED PLM COLLABORATION (NEW)
- MULTIDISCIPLINE CONFIGURED PRODUCT DEVELOPMENT
- 3D PRODUCT VALIDATION
- SEMICONDUCTOR DEVELOPMENT
- FORMULATED PRODUCT DEVELOPMENT (NEW)

ORGANIZATION



CONTINUOUS ORGANIZATION REINVENTION

- ORGANIZATION ARCHITECTURE (NEW)
- RISK MANAGEMENT
- WORKFORCE PLANNING



OPTIMIZED PORTFOLIOS EXECUTION

- PROGRAM & PROJECT PERFORMANCE & EXECUTION
- PRODUCT PORTFOLIO PLANNING
- SUSTAINABILITY & COST OPTIMIZATION



RESILIENT VALUE NETWORK

- VALUE NETWORK DEVELOPMENT
- SOURCING & STANDARDIZATION



PROACTIVE QUALITY & COMPLIANCE

- QUALITY MANAGEMENT
- LEGAL & REGULATORY COMPLIANCE

COMMERCIAL PRODUCT



PERSONALIZED **SALES EXPERIENCE**

- CONFIGURE PRICE QUOTE

ENOVIA VIRTUAL COMPANIONS COMPETENCES | 2026

VIRTUAL TWIN OF

ENGINEERED PRODUCT



GENERATIVE PRODUCT DEVELOPMENT

Available

AURA | Engineering Product Management

AURA | Collaborative Product Life cycle Management

Coming next

AURA | Configuration Engineering

AURA | 3D Product Validation Management

ORGANIZATION



CONTINUOUS ORGANIZATION REINVENTION



OPTIMIZED PORTFOLIOS EXECUTION

Available

AURA | Project Management

Available

AURA | Product Portfolio Management

AURA | Change Management



RESILIENT VALUE NETWORK

Coming next

AURA | Supply Network Management

AURA | Supplier Item Management



PROACTIVE QUALITY & COMPLIANCE

Coming next

AURA | Regulatory Compliance

COMMERCIAL PRODUCT



PERSONALIZED **SALES EXPERIENCE**

Coming next

AURA | Sales Quote management



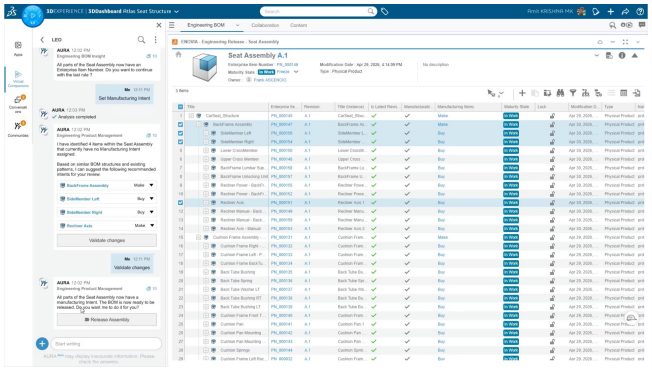
GENERATIVE PRODUCT DEVELOPMENT

Virtual companion Competences

AURA | Engineering Product Management

Value Proposal :

Unlock 70% higher productivity in engineering product management and scale operational capacity by 50%, while delivering accurate, enterprise rules-compliant EBOMs for frictionless manufacturing & sourcing



SKILLS

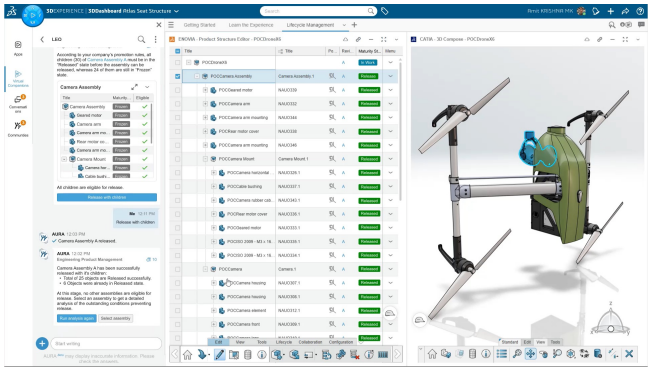
- Engineering BOM Definition
- Engineering BOM Insight
- Engineering Session Management
- Engineering Design Session Management
- Engineering Product Management Advisor

Available

AURA | Collaborative Product Lifecycle Management

Value Proposal :

Augment Multi-discipline Engineers to ensure consistent lifecycle of their deliverables benefiting from assisted maturity management, revision control, & collaborative best practices



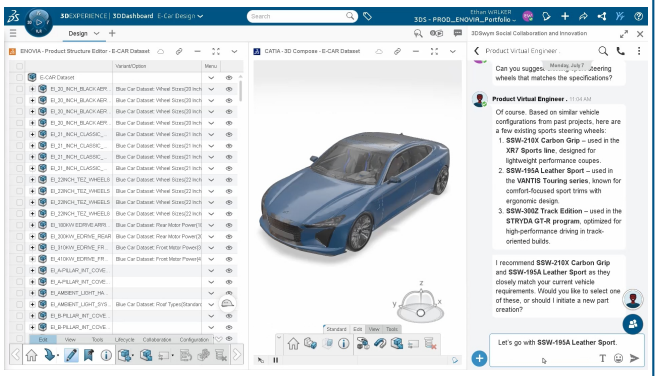
- Lifecycle Management
- Controlled Collaboration
- Relation Exploration
- Document Authoring Management
- Product Lifecycle Management Advisor

Available

Leo | Configuration Engineering

Value Proposal :

Augment Configuration Engineers with generative configurable product structures that embed portfolio logic, enterprise knowledge and proven configuration best practices



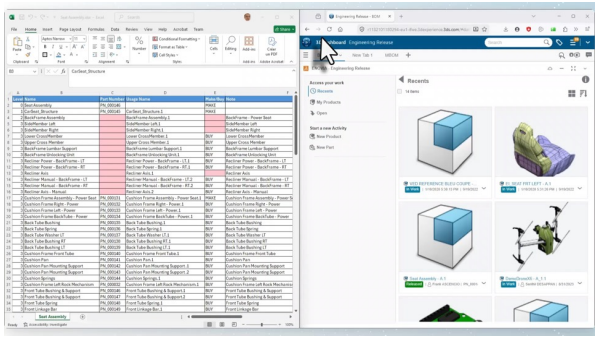
Coming next

AURA | ENGINEERING PRODUCT MANAGEMENT

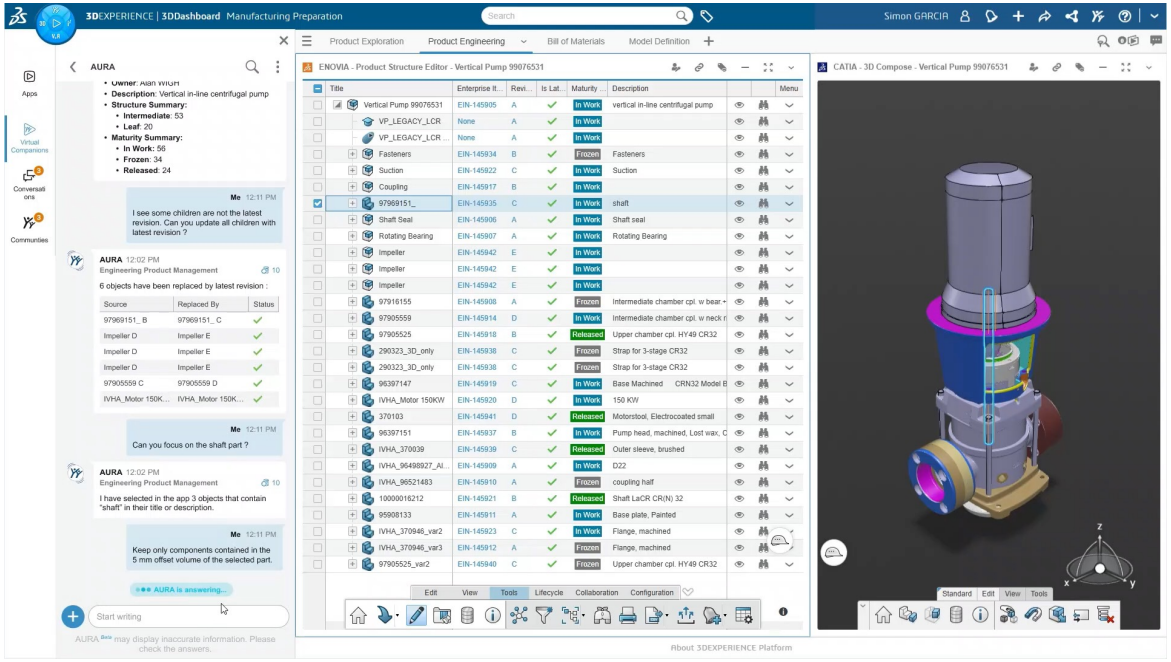
Available

Value Proposal:

Speed-up product development cycles (70% of productivity gain), eliminate inconsistencies across product versions and development phases and enforce Engineering to Manufacturing best practices



From > 120 min



To < 25 min

SKILLS

Engineering BOM Definition
Engineering BOM Insight
Engineering Session Management
Engineering Design Session Management
Engineering Product Management Advisor

Unlock **70% higher productivity** in engineering product management and scale operational capacity by 50%, while delivering accurate, enterprise rules-compliant EBOMs


ENOVIA
THANK YOU!
We Appreciate
Your Feedback
DASSAULT
SYSTEMES
Virtual Worlds
for Real Life