

The CIMdata PLM Market Analysis China Report

Comprehensive Information and Analysis: Enabling Global Business Planning

CIMdata's annual China PLM Market Analysis Report (MAR) provides detailed and in-depth analysis on the People's Republic of China's ("China") rapidly-evolving, Product Lifecycle Management (PLM) market during the previous calendar year. The report contains analyses of major PLM trends and issues, leading PLM solution providers, PLM investments in software and services, PLM adoption in various industry sectors, and market growth forecasts that pertain to this important economic region. Additionally, this report provides insight into PLM market dynamics in China and the revenue performance of the leading PLM solution providers operating within it—both China-based and international PLM solution providers headquartered elsewhere. This insight was designed to be a valuable source of information to support business and market planning processes for PLM solution providers that are targeting China, as well as industrial companies within China who would like to understand the PLM competitive landscape. This report represents a joint collaborative effort between CIMdata and China-based e-works Manufacturing Information Technology Co., Ltd.

PLM Market Segments

CIMdata partitions the PLM market into three primary segments:

- **Tools**—applications used to create, analyze and simulate products and plants and associated intellectual property (IP). Sub-segments include: mechanical computer-aided design (MCAD), simulation and analysis (S&A), non-bundled

computer-aided manufacturing (CAM), electronic design automation (EDA), architectural, engineering, and construction (AEC), and other tools such as computer aided software engineering (CASE).

- **collaborative Product Definition management (cPDm)**—managing the complete product or plant definition lifecycle, including all of the mechanical, electronic, software, and documentation IP components and the processes that are used during the lifecycle including in-service operation and maintenance. Sub-segments include: Comprehensive cPDm Solution Providers, Focused cPDm Application Providers (including visualization and collaboration, content and document management, etc.), and SIs/Resellers/VARs.
- **Digital Manufacturing**—support for defining processes used to produce a product, including simulation and analysis of those processes, and the manufacturing environments used to produce the product including production equipment, resources, work cells and lines.

PLM technologies and methods are being applied to an increasingly wide range of industries, including many industries within which PLM has not previously been established (e.g., financial services, insurance, health care, etc.). This report is focused primarily on PLM investment and use in industrial markets.

China PLM MAR

The CIMdata China PLM Market Analysis Report has the following outline:

- *Introduction*—describes the report and summarizes its contents.
- *Overall Market Description and Comments*—describes the China PLM market and provides overall comments on the state of the PLM solution supplier in China.
- *Market Statistics*—overall China market numbers and analysis for the year with industry breakdown (e.g., Automotive, Machinery, Aerospace and Defense, and High-Tech and Electronics.) and market sectors (e.g., cPDM, MCAD, Analysis and Simulation, Digital Manufacturing, and CAM). In addition, the main drivers for PLM by industry segment are discussed.
- *Leading PLM Solution Providers*—discusses the leading PLM solution providers in the Chinese market and estimates their revenue in China. Includes revenue estimates by industry, by software categories, and by sales model (direct and indirect sales).
- *Forecast*—five-year China PLM market forecast by sector and industry.
- *Conclusion*—concluding remarks on the Chinese market.

The CIMdata China PLM Market Analysis Report is delivered in both English and Simplified Chinese for US\$5,995. Purchasers of the China MAR may also purchase the report's data and charts in an Excel workbook. To purchase the report, visit the CIMdata

website (www.CIMdata.com) or call our office at +1.734.668.9922.

About CIMdata

CIMdata, a global strategic management consulting firm, provides services designed to maximize an enterprise's ability to design, deliver, and support innovative products and services. For more than forty years, CIMdata has provided industrial organizations, providers of digital technologies and services, and investment firms with world-class insight, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) topics and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.

About e-works

e-works Manufacturing Information Technology (China) Co., Ltd., is one of the best known IT research, training and consulting companies serving Chinese manufacturing enterprises. e-works Research is part of e-works digital intranet. e-works is China's leading professional portal in China's manufacturing information field. It has 900,000 members including more than 60,000 CIOs and senior business leaders in the manufacturing sector, providing Chinese manufacturing companies information and opinions about CAD/CAM, CAE, PLM, ERP, CRM, SCM and other IT applications of interest to Chinese manufacturing enterprises.